



Mrigaya Dham

I'm a UAE based Sole Proprietor Business License holder with activities -Journalist, Editor, PR and Communication/Marketing Consultant. I am registered with Federal Tax Authority for Value Added Tax as well.

I am an accomplished businesswoman and communications expert, holding a Master's degree in Marketing Communications (Distinction Holder) from the University of Westminster, London. My work has been widely published across international media, spanning Europe, the Middle East, Africa, APAC, LATAM, and North America.

Specializing in feature writing, media interviews, thought leadership, and public relations campaigns, I bring a unique blend of creativity and strategic vision to my work. I have led high-profile media initiatives and developed impactful narratives that strengthen brand presence and connect with audiences globally

Female Entrepreneur Spotlight: Mrigaya Dham

ENTREPRENEURSHIP, FEATURES, TOPICS January 5, 2024 Eva Khan



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Tell us about yourself and your background. What is it that you do?

I'm a freelance content writer and editor passionate about crafting compelling narratives. Born and raised in Delhi, I pursued my Bachelor's in Journalism and Mass Communication there. Later, I earned my MA in Marketing Communications from the University of Westminster in London, consistently achieving distinctions. Complementing my academic journey, I hold certifications in Advertising from IPA and Digital Marketing from IDM. With eight years of writing experience, I thrive on creating engaging content across diverse platforms.

What interesting and successful projects have you been involved in?

I've had the privilege of engaging in diverse and impactful projects throughout my career. Still, one that remains particularly significant is my recent endeavor involving Interviews with prominent entrepreneurs in the UAE. This project allowed me to converse with influential figures such as Paras Shahdadpuri, Dr. Dhananjay Datar, Naresh Kumar Bhawnani, Dr. Thumbay Moideen, Dr. KP Hussain, and Yogesh Mehta. Their collective wisdom, particularly considering some have been in Dubai longer than my lifetime, has left a lasting impression on me. The insights and guidance they

My Interview

A Dubai-based entrepreneur serving clients globally

Why have you made the decision to grow your business in the UAE?

I've decided to expand my business in the UAE because I see tremendous opportunities here. The sense of safety and potential for growth in this vibrant environment aligns perfectly with my ambitions. With eight years of experience in content writing and editing, my skillset fits well within the dynamic market of the UAE. I'm eager to use my storytelling abilities to cater to the diverse needs of this region. The promising landscape here resonates with my aspirations to propel my business forward.

What do you see as the biggest opportunity/advantage in the UAE right now?

As a freelancer, one of the most significant advantages I see in the UAE is its thriving gig economy and the growing demand for diverse skill sets. The country's focus on innovation and technology has created an excellent platform for freelancers across industries. My strength lies in crafting engaging narratives, comprehending technical content, and transforming it into reader-friendly material. With a rise in remote work opportunities and the government's initiatives supporting freelancers, there's an incredible scope for independent professionals to find diverse and rewarding projects. The flexibility, access to a global market, and supportive freelancer ecosystem make the UAE an attractive hub for independent thriving and contributing to various projects and industries.

What has been your biggest challenge in establishing your business in the region?

Establishing my business in the region presented the challenge of financial security, especially considering the unpredictability of income as a freelancer. Understanding the market dynamics and pricing strategies and building a solid network took time. Despite advice suggesting I take up a job initially and wait a few years before obtaining a business license, my determination to pursue my path prevailed.

Moving here in 2021 amidst the COVID-19 pandemic added an extra layer of complexity. Due to the circumstances, the limited opportunities for networking and business engagements made understanding the market landscape and forming connections more challenging than anticipated. However, despite these hurdles, I remained steadfast in my desire to carve my path.

Since relocating here a little over two years ago, I take pride in the remarkable growth. However, I view this stage as merely the beginning of my journey. The financial stability challenges have been significant, but they've also been instrumental in shaping my resolve to establish and grow my business in the region.

What has been your biggest success since relocating to UAE?

Since relocating to the UAE, my most notable success has been building a strong client base and establishing lasting professional relationships. Despite the initial challenges, I've secured and delivered on diverse projects, gaining trust and recognition within the industry. Additionally, seeing substantial growth in my business within a relatively short span fills me with immense pride. It's not just about the numbers but the journey of overcoming obstacles and achieving milestones that stand out as my most significant success in the UAE.

What advice would you offer other founders looking at relocating or expanding into the Middle East market?

Patience is vital, and networking is paramount. Relocating or expanding into the Middle East market might yield little results, but perseverance and dedicated networking efforts can work wonders. Dubai, in particular, has the potential to make your aspirations a reality if you remain patient, persistent, and fully committed to your goals.

What are your business goals in the UAE over the next five years?

Over the next five years, my primary goal in the UAE is to exceed even my loftiest aspirations. Specifically, I aim to further specialize and expand my clientele, particularly within my niche PR consultancy and C-level writing expertise. I'm dedicated to enhancing C-level executives' personal branding and thought leadership. Strengthening my foothold in this specialized area and extending my services to a broader spectrum of clients is a key milestone I aspire to achieve within the dynamic business landscape of the UAE.

How can readers find out more about yourself?

Readers can explore my professional profile on LinkedIn or visit my website or Instagram to learn more about me. I'm always open to connecting over a cup of coffee!

www.mrigayadham.com
<https://www.linkedin.com/in/mrigaya-dham/>
<https://www.instagram.com/bymrigayadham/>

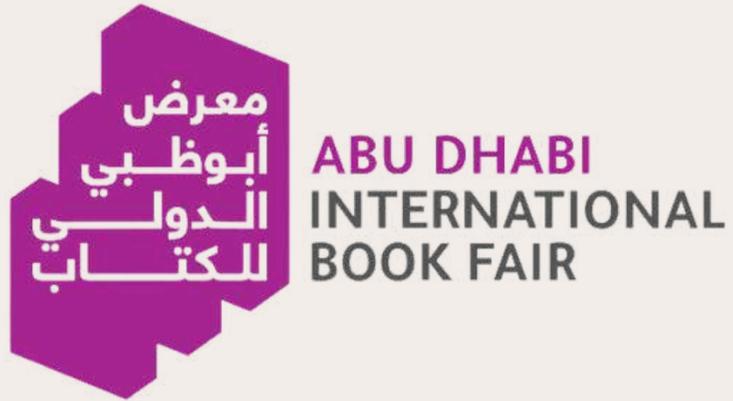


Clients

Thankful to all my clients

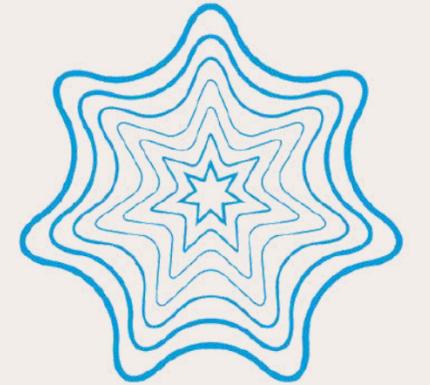


دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



نادي دبي لسباق الخيل
DUBAI RACING CLUB

المسؤولية
المجتمعية
للشركات
CSR UAE



الإمارات الوطنية لإدارة المرافق
Emirates National Facilities Management



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AJMAL MAKAN

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Goltens

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AMERICAN
SPECIALTY

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JASHANMAL

MINIML

supercare
PHARMACY

menARD

Clients

Thankful to all my clients

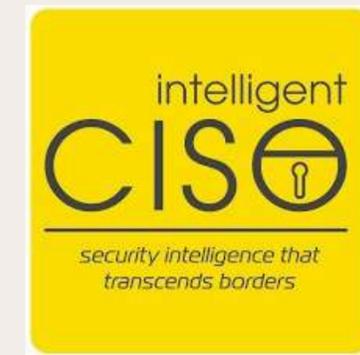
Clients

Thankful to all my clients



Feature and Press Release Writing

My features and press releases have been featured in renowned global news media.



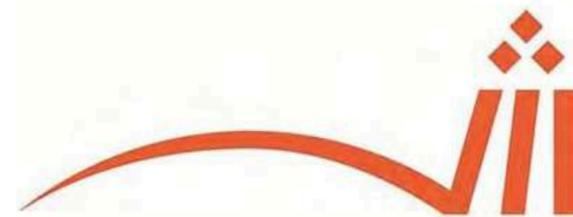
DRIFT^x
AIR | LAND | SEA

TGIFF

The Great Indian Film Festival at Expo2020

معرض
أبوظبي
الدولي
للكتاب

**ABU DHABI
INTERNATIONAL
BOOK FAIR**

 **SHARJAH
INTERNATIONAL
BOOK FAIR**

Event coverages

Served as Communications Manager for some of UAE's largest international events.

PRESS COVERAGE BREAKDOWN

DRIFTx was covered in 24 countries including the United States, India, Egypt, Saudi Arabia, United Kingdom, Jordan, Bahrain, Canada, China, South Korea, Australia, Turkey, Vietnam, Russia, Italy, Philippines, Malaysia, France, Hong Kong, Germany, Indonesia, Mexico, Netherlands and Cambodia.

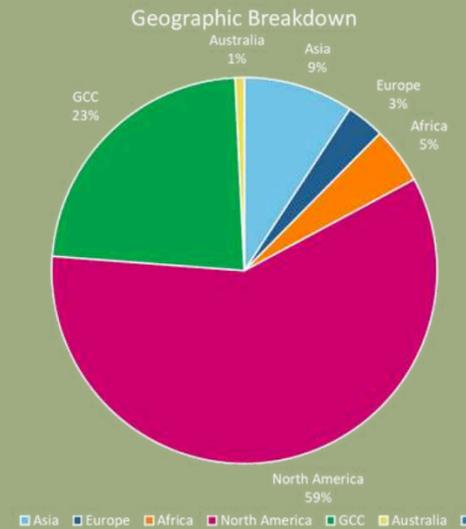
•Top countries that covered DRIFTx are the United States, UAE, India, Egypt, Saudi Arabia, UK, Jordan, Bahrain, Canada and China.

•Reported in 19 languages, including Arabic, English, Chinese, Korean, Russian, Spanish, Italian, amongst others.

•Overall media coverage sentiment has been neutral and positive with news stemming predominantly from the editorial pieces generated by DRIFTx

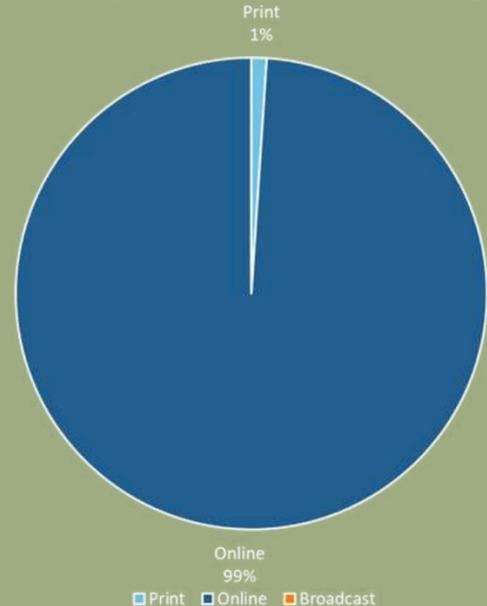
•Main media that cover DRIFTx include daily newspapers, news agencies, business publications, industry/vertical focused media, and news websites

•Across the two days of DRFITx, there was full-page coverage across the local daily news in English and Arabic media

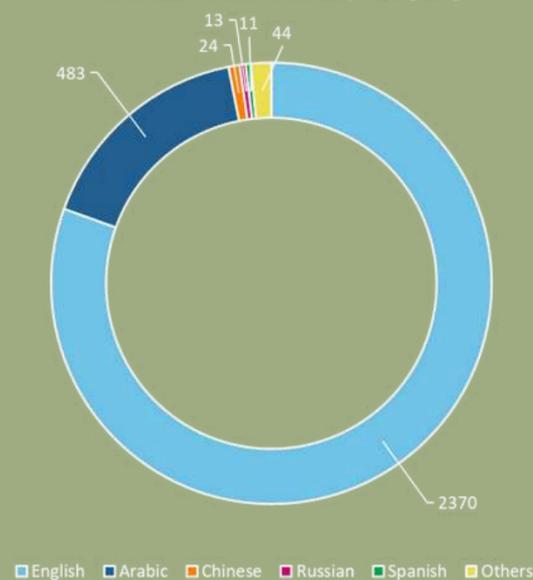


PRESS COVERAGE BREAKDOWN

Media Type Breakdown by Total Coverage



Media Breakdown by Language



PRESS COVERAGE SNAPSHOT

AED 13.5m+ AVE	1.45b+ Total Media Impressions	50+ Countries Reported in
45+ Media In Attendance	12+ MoU Signings	7 Media Moderators
2000K+ Press Coverage Clippings	45+ Unique Media Outlets	16+ Hosted Media

MEDIA MODERATORS



[Ben Goldstein](#)
Aviation Week



[Jack Daleo](#)
FLYING Magazine



[Domenick Yoney](#)
Host
Inside EVs



[Sebastian Blanco](#)
SAE International



[John Quan](#)



[Tim Steven](#)
MotorTrend



[Mustafa Alrawi](#)

[International Media Investments \(IMI\)](#)



[Kelsey Warner](#)

[The Circuit](#)



HOSTED MEDIA | REGIONAL



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Al Riyadh



[Hussain Al Harbi](#)
Al Eqtisadiyah



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Lusail News



[Neeven Shehata](#)
Al Ahram



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[Youm 7](#)



CONFIRMED INTERNATIONAL MEDIA



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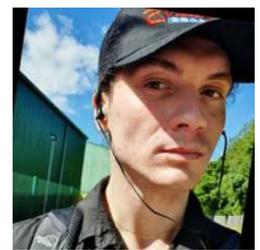
[Tim Steven](#)
MotorTrend



[Hazel Sourhwal](#)



[David Stock](#)
New Scientist



[Stewart Burnett](#)
Automotive World



MEDIA PARTICIPATION



Media Partners



International Media



Regional Media



Local Media



COVERAGE HIGHLIGHTS | GLOBAL

FAST COMPANY

UAE partners with Archer Aviation to introduce electric air taxis by 2025

The agreement also paved the way for in-country manufacturing of Archer's Midnight eVTOL aircraft within the UAE.



BY FAST COMPANY STAFF | 2 MINUTE READ

The UAE's recent implementation of national regulations governing vertiports, which serve as infrastructure for electric vertical takeoff and landing (eVTOL) aircraft, marks a significant step toward establishing the nation as a frontrunner in the burgeoning field of air taxi transportation technology.

AVIATION WEEK NETWORK

Joby, Abu Dhabi Government Partner To Build Out Air Taxi Network

April 25, 2024



FLYING

Regent Eyes Electric Seaglider Service in Abu Dhabi

The manufacturer will collaborate with the Abu Dhabi Investment Office and the Emirate's Department of Municipalities and Transportation.

By Jack Daley | April 26, 2024



Regent on Thursday displayed a scale model of its electric seaglider at the inaugural DRIFTx conference in Abu Dhabi on Thursday. [Courtesy: Jack Daley/FLYING]

ABU DHABI, United Arab Emirates—Regent Craft, a manufacturer of all-electric seaglidors that have garnered interest from U.S. military defense contractors, is eyeing the United Arab Emirates as a key market.

Enterprise

UAE gets its first vertiport + signs several eVTOL agreements

ADIO partnered with Regent, Joby, and Archer to boost EVS production in UAE



First UAE vertiport gets green light: The General Civil Aviation Authority (GCAA) granted operational approval to Abu Dhabi Investment Office (ADIO) and Abu Dhabi Mobility (AD Mobility) to launch the country's inaugural vertiport — a micro-scale airport designed for electric vertical take-off and landing (eVTOL) aircrafts, according to a [statement](#) published on Friday. AD Mobility — which represents Abu Dhabi's Department of Municipalities and Transport — is set to regulate the advanced air mobility sector in Abu Dhabi by working in conjunction with GCAA. The GCAA [plans to launch air taxis](#) by 1Q 2026.



FINANCIAL TIMES

Joby Partners with Abu Dhabi to Establish Electric Air Taxi Ecosystem

AP Flying taxis, autonomous cars, and seaglidors soon to be a reality in Abu Dhabi, confirms inaugural DRIFTx

COVERAGE HIGHLIGHTS | REGIONAL

ALAYAM

مكتب أبوظبي للاستثمار وأبوظبي للتقنل يطلقان أول مهبط للطائرات العمودية الكهربائية في الإمارات



اوتو

«آرتشر للطيران» تستعد لتصنيع طائراتها بالإمارات.. وتوفر البنية التحتية للشحن الكهربائي للتاكسي الطائر



الاقتصادية

«X» توقع شراكة مع «دريفت إكس» لتعزيز وتيرة حلول التجارة والنقل والخدمات اللوجستية المتقدمة عالمياً



أخبار اليوم الإلكترونية

فعالية «دريفت إكس» تختتم دورتها الأولى باستعراض أهم ابتكارات التقنل الذكية ودائية



الرياض

فعالية «دريفت إكس» الأولى من نوعها في العالم لتطلق في أبوظبي وتسلطرف مساهمات تقنيات المركبات الذكية ودائية القيادة



الغد

فعالية «دريفت إكس» تختتم دورتها الأولى باستعراض أهم ابتكارات التقنل الذكية ودائية القيادة التي سيتم توظيفها قريباً في الدولة



COVERAGE HIGHLIGHTS | UAE

التقنية

«سيفن إكس» تُرم شراكة استراتيجية مع «دريفت إكس»



GULF NEWS

UAE moves closer to electric air taxis



The National

Seaglidors that will fly from Abu Dhabi to Dubai in 25 minutes to be built in UAE



dubai eye 103.8

PHOTOS: UAE'S FIRST OPERATIONAL VERTIPORT UNVEILED IN ABU DHABI



ArabianBusiness

Inaugural future mobility event DRIFTx kicks off in Abu Dhabi



الوطن

تعاون بين «فيست أوتو» و«جامعة أبوظبي» لتسريع حلول التنقل الحديي المستدام



THE AVIATOR

ADIO, M&G and Chang join forces for eVTOL development in the region



Logistics

REGENT's seaglider hub in Abu Dhabi to boost global mobility



الإخبار

وكالة الأنباء الإمارات وام



Alethhad

UAE's first vertiport for flying vehicles gets operational nod



فعالية «دريفت إكس» في حلية مرسى ياس تستعرض أحدث التقنيات في قطاع التنقل

BROADCASTPRO  



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Expo 2020 Dubai to organise The Great Indian Film Festival

by **Staff Reporter**
February 28, 2022



Khaleej Report   



Entertainment

Dubai: The Great Indian Film Festival to take place at Expo 2020

Staff · February 26, 2022
2 minutes read



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NEWS

Expo 2020 to host The Great Indian Film Festival

by Staff Writer | March 1, 2022

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Author Mohammed Alnaas first Libyan to win International Prize for Arabic Fiction



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- Fighting intensifies for Ukraine's last bastion in eastern Luhansk

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According to a British writer, the UAE is a successful model of moderate Islam

ISLAMIC DEAL CONNECT
Digital transformation for Islamic money market deals

LEARN MORE

Abu Dhabi International Book Fair explores growth opportunities for UAE's publishing sector

Emirati publishers discuss quality of content and publishing environment in the UAE at the 31st edition of the Fair

MOST READ

- Dubai, Abu Dhabi fuel prices rise by up to 15% in July
- UAE digital bank Zand backed by Emirates, Lulu Group, Franklin, Aditya Birla

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ADIBF's Art Corner offers creative and engaging arts activities



ADIBF's Art Corner offers creative and engaging arts activities

ZAWYA

ISLAMIC DEAL CONNECT
Digital transformation for Islamic money market deals

LEARN MORE

First-ever International Congress of Arabic Publishing and Creative Industries explores latest trends in publishing industry

Held as part of the 31st Abu Dhabi International Book Fair, the Congress aims to facilitate dialogue between stakeholders, thought leaders and entrepreneurs

MOST READ

- More than half of UAE residents consider EV or hybrid after petrol price hike
- Exclusive: Fujairah readers for passenger rights from India, plans to launch its own carrier
- Dubai's villa prices surge 42% on strong demand, limited supply; rents rise 25%
- PROJECT: Saudi's JCRC awards development contract for first phase of \$200m Jewish Central

Sharjah 24 - WAM: Sheikha Bodour Al Qasimi, President of the International Publishers Association (IPA), stressed the importance of laying solid foundations that contribute to the protection of copyright and intellectual property in her speech on Sunday at the first edition of



Sharjah 24 - WAM: Sheikha Bodour Al Qasimi, President of the International Publishers Association (IPA), stressed the importance of laying solid foundations that contribute to the protection of copyright and intellectual property in her speech on Sunday at the first edition of

Daily Guardian

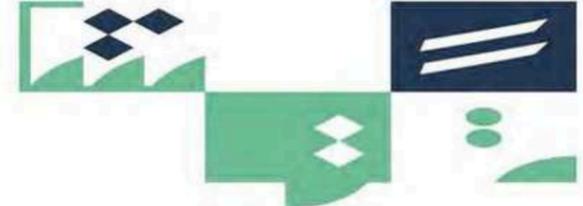
Sheikha Bodour calls for a strong Arab publishing sector

The Congress welcomed Sheikha Bodour Al Qasimi, Dr Ali Bin Tamim, Chairman of the ALC, along with a host of dignitaries.

MOST POPULAR

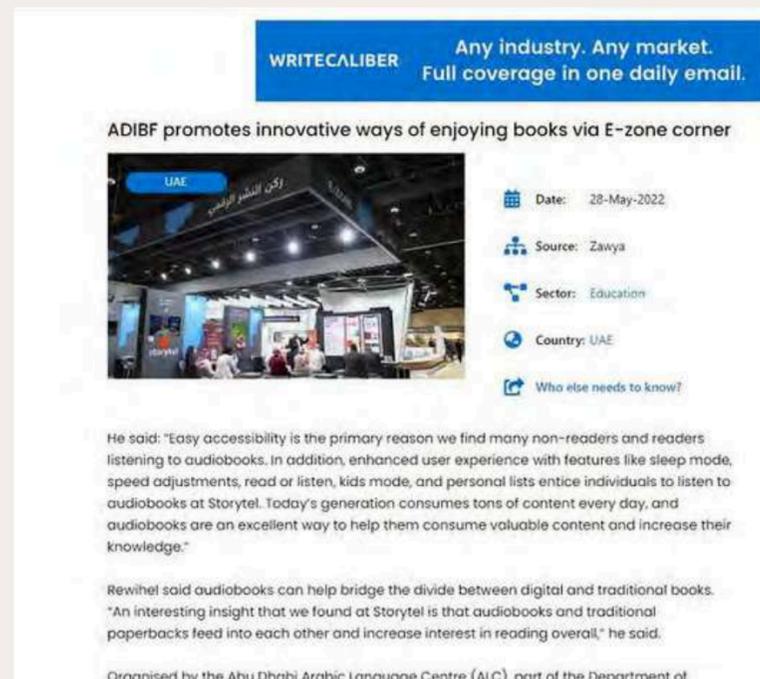
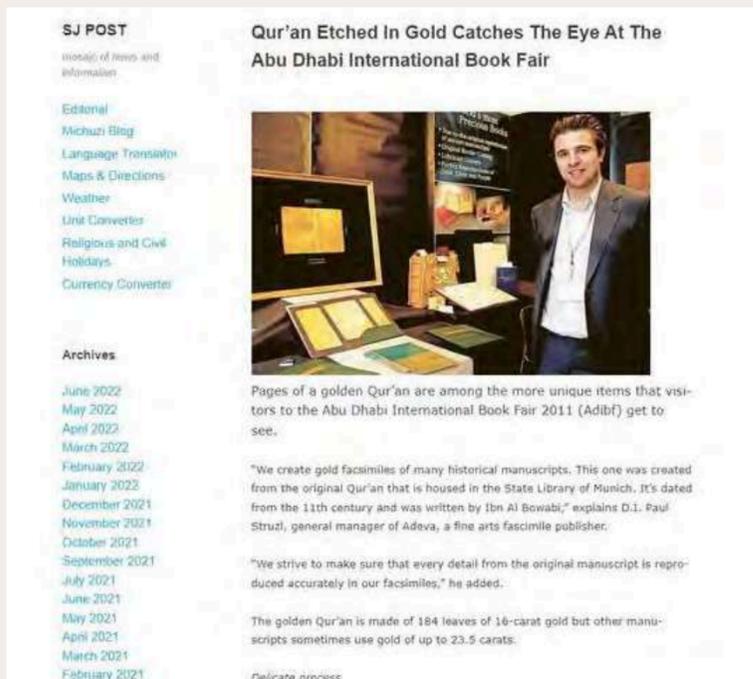
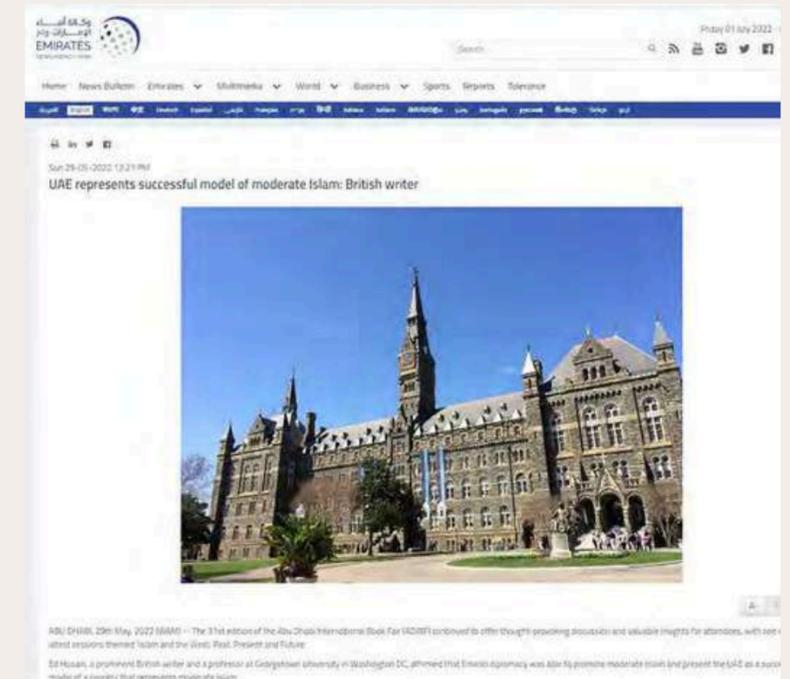
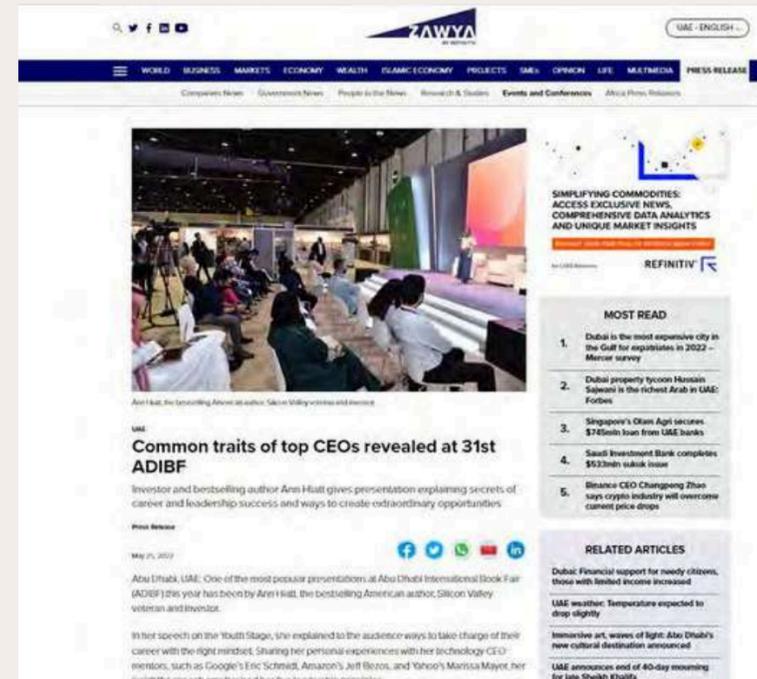
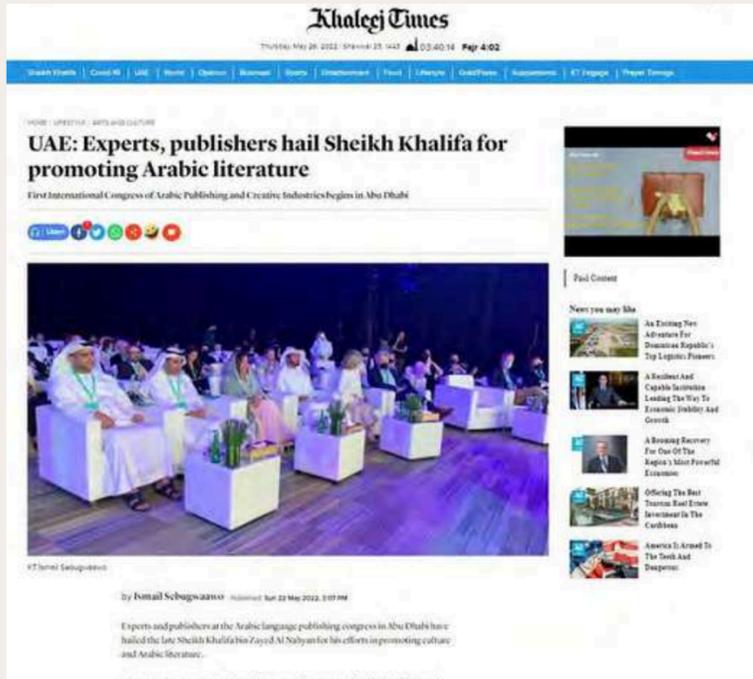
- VIDEO: At least 11 killed as 4 bomb blasts hit Afghan cities
- Mascha and Mandrep are India's emerging faces in Para Badminton
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- UAE health authorities stress on safety protocols in its last briefing on COVID-19 situation
- Ministry to end Sunday 10:30h bus service as it prepares for long and busy summer
- 2 Indian airports win \$1 million each in Dubai Duty Free draw
- Abdool, Bin and Masood to enhance new strategic energy partnership

International Congress of Arabic Publishing and Creative Industries explores impacts of social media



المؤتمـر الدولـي
للنـشـر العـربـي
والصناعات الإبداعية
International Congress of Arabic
Publishing and Creative Industries

ADIBF 2022 - The First International Congress of Arabic Publishing and Creative Industries held today a series of panel discussions examining the latest trends in publishing





UAE News 247

CHILDREN LEARN THE RELAXING ART OF CREATING PATTERNS USING COLOURED DOTS AT SIBF 2021

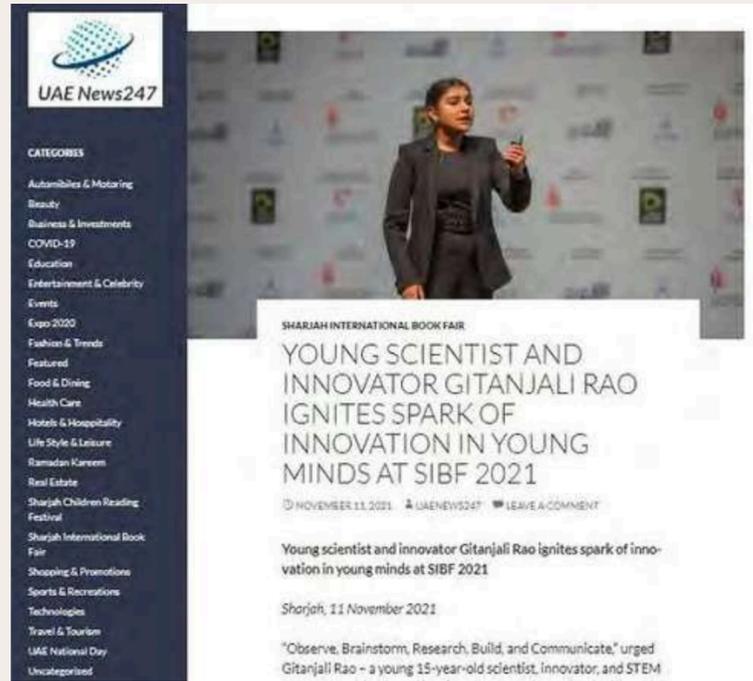
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Children learn the relaxing art of creating patterns using coloured dots at SIBF 2021

During the 'Dot painting' workshop at the 40th Sharjah International Book Fair

Sharjah, November 13, 2021

The 40th Sharjah International Book Fair (SIBF) gave children of all



UAE News 247

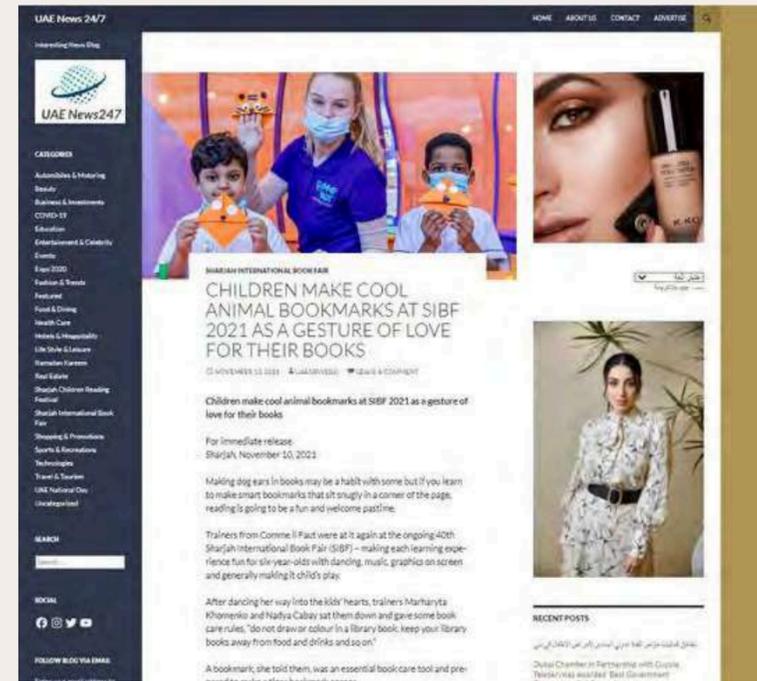
YOUNG SCIENTIST AND INNOVATOR GITANJALI RAO IGNITES SPARK OF INNOVATION IN YOUNG MINDS AT SIBF 2021

© NOVEMBER 11, 2021 | UAE NEWS 247 | LEAVE A COMMENT

Young scientist and innovator Gitanjali Rao ignites spark of innovation in young minds at SIBF 2021

Sharjah, 11 November 2021

"Observe, Brainstorm, Research, Build, and Communicate," urged Gitanjali Rao – a young 15-year-old scientist, innovator, and STEM



UAE News 247

CHILDREN MAKE COOL ANIMAL BOOKMARKS AT SIBF 2021 AS A GESTURE OF LOVE FOR THEIR BOOKS

© NOVEMBER 13, 2021 | UAE NEWS 247 | LEAVE A COMMENT

Children make cool animal bookmarks at SIBF 2021 as a gesture of love for their books

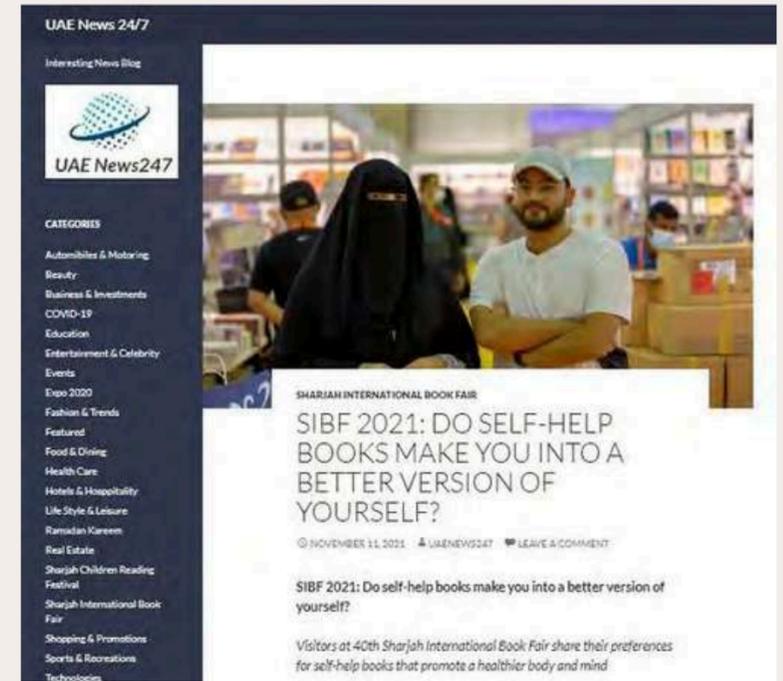
For immediate release: Sharjah, November 10, 2021

Making dog ears in books may be a habit with some but if you learn to make smart bookmarks that sit snugly in a corner of the page, reading is going to be a fun and welcome pastime.

Trainers from Corinne Il Fact were at it again at the ongoing 40th Sharjah International Book Fair (SIBF) – making each learning experience fun for six-year-olds with dancing, music, graphics on screen and generally making it child's play.

After darling her way into the kids' hearts, trainers Marjatta Khomriska and Najlaa Cabay sat them down and gave some book care rules, 'do not draw or colour in a library book, keep your library books away from food and drinks and so on.'

A bookmark, she told them, was an essential book care tool and pre-



UAE News 247

SIBF 2021: DO SELF-HELP BOOKS MAKE YOU INTO A BETTER VERSION OF YOURSELF?

© NOVEMBER 11, 2021 | UAE NEWS 247 | LEAVE A COMMENT

SIBF 2021: Do self-help books make you into a better version of yourself?

Visitors at 40th Sharjah International Book Fair share their preferences for self-help books that promote a healthier body and mind



ZAWYA

SIBF 2021 educates on how big brands use the psychology of marketing to influence people's purchase decisions

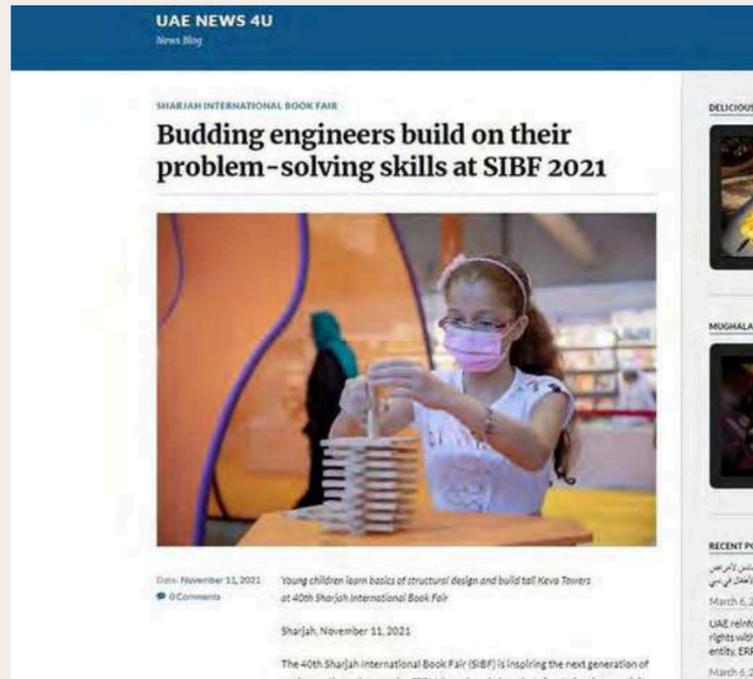
Abmoud Alkhatwa emphasizes on various digital marketing techniques to young social media enthusiasts, at the 40th SIBF

Press Release November 6, 2021

Sharjah: An insightful discussion at the popular Social Media Station at the 40th Sharjah International Book Fair (SIBF) took its young attendees by surprise as they were informed about how the psychology of marketing is used to influence their decision-making on a daily basis, especially regarding their purchases, both big and small.

Led by Ahmad Alkhatwa, an entrepreneur and an Emirati speaker known for his talk on marketing and advertising, the interactive session captured the interest of youngsters and adults alike.

Talking about the importance of marketing, Alkhatwa said, "Marketing is an essential tool, not only for businesses, but for everyone who has a story to tell. At times, the story is interesting, at times it is not, but marketing can help make things interesting and even



UAE NEWS 4U

Budding engineers build on their problem-solving skills at SIBF 2021

Young children learn basics of structural design and build tall Keva Towers at 40th Sharjah International Book Fair

Sharjah, November 11, 2021

The 40th Sharjah International Book Fair (SIBF) is inspiring the next generation of engineers through a popular STEM-based workshop that aims to build awareness



ZAWYA

Young children have 'clouds' of fun with science at SIBF 2021

At 40th SIBF, children create shapes out of air and experiment with liquid nitrogen, at 'Crazy Science School' workshop

Press Release November 1, 2021

Sharjah: The 40th edition of Sharjah International Book Fair (SIBF) sought young scientists with a passion for experimental learning that science can be weird, but quite fun too.

The interactive 'Crazy Science School' workshop held at SIBF 2021 runs until November 11, featured an exciting round of questions and answers alongside practical experiments, resulting in yelps of excitement as young children experimented with the power of air.

Numerous demonstrations revolved around air and nitrogen, but the one that evoked the most excitement was when just-pumped liquid nitrogen "blurt" shapes from air, using smoke. For this, they filled smoke into a drum-shaped container, which the children coloured so as to resemble 2007. The audience went crazy as rings of smoke in unique shapes welled through the air with just a gentle tap on the Air Blower 2007.

To further educate the young audience on the power of air, 40th were encouraged to draw



Gulf Today

Malakeh Jazmati, Syria's queen of cooking, a big hit at SIBF

Malakeh Jazmati, a Syrian chef at the book fair

Gulf Today Staff Reporter

Renowned Syrian chef and restaurateur, Malakeh Jazmati, whetted the appetites of a packed audience of culinary enthusiasts, at the ongoing 40th Sharjah International Book Fair (SIBF)'s extremely popular Cookery Corner.

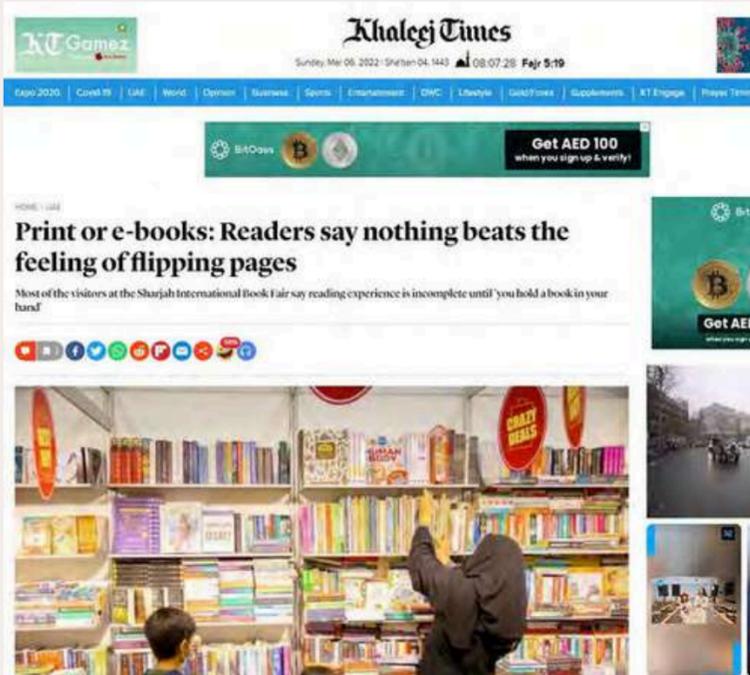
The stage was set for the Syrian version of the must-have regional treat for special occasions – the Maqalad. Jazmati, whose life as an drylam sweeter, first in Jordan and then in Germany, is closely associated with her culinary journey and subsequent fame, explained to her multicultural audience the meaning of the name of the dish.

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Most of the visitors at the Sharjah International Book Fair say reading experience is incomplete until you hold a book in your hand



Reading to your children essential to shaping their love for books, say parents at SIBF 2021

Literature-loving mothers and fathers visiting the 40th Sharjah International Book Fair share how they make time to read to their children every day



Melodies of acclaimed Spanish composers come alive at SIBF 2021

Spanish guitarist Miguel Trapaga mesmerises audiences with soulful classical tunes, including Arabic-inspired pieces, at 40th SIBF



Baton-waving 'orchestra conductor' manages traffic, regales visitors at Sharjah book fair

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November 12, 2021 / 3:47 PM

There is always a right book



Baton-waving orchestra conductor directs visitor traffic at SIBF

November 11, 2021 / 2:15 PM



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November 09, 2021 / 11:59 AM

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Mohamed Ibrahim

OT Cybersecurity B D Director
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Yogesh Mehta (Yogi)

Founder and CEO- Petrochem Middle East FZE



Harsh Patel

Founder- Water & Shark, UAE
International Law & CA Advisory



Madhur Kakkar

Angel Investor- QuantL AI Executive
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ANKUR AGGARWAL

Founder and CEO-BNW
Developments



Onur Ural

Head of Business Development-
Himel (Schneider Electric Group)



Nasir Syed

Founder- DSBK Racing and Creative House Scaffolding LLC



Praveen Sharma

Founder and CEO Meteora Developers



Ved Chhabra

Chairman Inter Ocean Ship Repair LLC, UAE



Jaideep Vohra

Director, Fleet Performance- Bahri Ship Management



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My interviews help shape company's reputation and build trust with stakeholders

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How to challenge automatic (biased) thinking

MATURING SECURITY OPERATIONS

Tom Casey, Senior VP, Splunk Products & Technology Group, discusses what leaders should be asking themselves about their business and cybersecurity and risks about the most concerning areas within the industry.

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Andrew Rossiter, Cloud Lead, Google Cloud Practice, EMEA

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Rajiv Ganapathy, Head of Information Technology, KCH Dubai, and Kimberly Pierce, Chief Executive Officer, KCH Dubai, tell us how the leading healthcare organisation is improving EHR performance and security with Oracle Cloud Infrastructure.

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TRANSFORMING INTO THE MOST INNOVATIVE ISLAMIC BANK

Manoj Bhojwani, Chief Information Officer, Abu Dhabi Islamic Bank

Abu Dhabi Islamic Bank's vision is to become the world's most innovative Islamic bank and digital transformation is at the core of this strategy. A hybrid cloud approach using Microsoft Azure and secure on-premises systems allow ADIB to innovate rapidly, without compromising stability of core banking operations.

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PR for events

I interview stakeholders, partners, and clients at global events and write media articles based on these interactions.



PR for events

I interview stakeholders, partners, and clients at global events and write media articles based on these interactions.

The UAE Daily article features a blue header with navigation links for News, Expo 2020, UAE, World, Health, Business, Finance, and Lifestyle. The main headline is 'Auxein Medical uses in-house 3D printing to create advanced patient-specific implants'. Below the headline is a sub-headline 'Orthopaedic Implants Products Manufacturer' and an image of surgical power tools. A small circular logo with a link icon is visible in the bottom right corner of the article snippet.

ZAWYA article features a blue header with navigation links for World, Business, Markets, Economy, Wealth, Islamic Economy, and Projects. The main headline is 'DAIS Academy by Auxein Medical enables surgeons to try implants in cadaver workshops and dry labs before real-time surgeries'. Below the headline is a sub-headline 'DAIS Academy conducts a series of cadaver workshops, dry labs, webinars, surgeon on surgeon meets, and much more to strengthen the market and provide more innovative solutions to 70+ countries worldwide'. A small circular logo with a link icon is visible in the bottom right corner of the article snippet.

MENAFN article features a blue header with navigation links for Home, News, Market Data, Research, Countries, and Sections. The main headline is 'Leading Egyptian Orthopaedic surgeon talks about the revolutionary creation of Varixis at Arab Health 2022'. Below the headline is a sub-headline 'Prof. Dr. Sherif Khaled, a leading orthopaedic surgeon from Egypt, talked about the revolutionary system Varixis, a variable angle plating system that allows surgeons to move at different angles based on the kind of fractures. A user of Auxein Medical's Varixis system will be demonstrating the revolutionary system at Arab Health 2022'. A small circular logo with a link icon is visible in the bottom right corner of the article snippet.

Arab Health article features a red header with the logo 'الصحة HEALTH' and navigation links for About Us, Subscribe, Print Version, Blog, Health N Us, Health N Lifestyle, Health Tips, and Media. The main headline is 'Auxein Medical showcases advanced orthopaedic implants at Arab Health 2022'. Below the headline is a sub-headline 'Auxein Medical shows a vast range of advanced orthopaedic implants, and advanced technology including the much-awaited arthroscopy system at Arab Health 2022 in the concourse on stand CC95'. A small circular logo with a link icon is visible in the bottom right corner of the article snippet.

Arab Health article features a blue header with the logo 'Arab Health By Informa Markets'. The main headline is 'Leading Egyptian Orthopaedic surgeon talks about the revolutionary creation of Varixis at Arab Health 2022'. Below the headline is a sub-headline 'Prof. Dr. Sherif Khaled, a leading orthopaedic surgeon from Egypt, talked about the revolutionary system Varixis, a variable angle plating system that allows surgeons to move at different angles based on the kind of fractures. A user of Auxein Medical's Varixis system will be demonstrating the revolutionary system at Arab Health 2022'. A small circular logo with a link icon is visible in the bottom right corner of the article snippet.

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Tanium expert on how organisations can build an effective defence against ransomware

ENTERPRISE SECURITY | INDUSTRY EXPERT | MORE NEWS | TOP STORIES

Mrigaya Dham | 26 July, 2022

As instances of ransomware increase across EMEA, organisations must adopt a robust approach to cyber defence by prioritising prevention measures. Zac Warren, Chief Security Advisor, EMEA at Tanium, tells Jess Abell, Director of Strategic Content at Lynchpin Media, how organisations can strengthen their defences by enhancing endpoint visibility and reinventing their approach to patching.

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Four criteria for choosing the right smart glasses

INDUSTRY EXPERT | INTELLIGENT TECHNOLOGY | MORE NEWS | TECH TRENDS

Mrigaya Dham | 22 July, 2022

Smart glasses and wearables are becoming increasingly popular for organisations in the logistics sector as they grapple with challenges such as staff shortages and increased market demands. But it can be difficult to know which smart glasses are best suited to each use case. Here, Jan Junker, EVP Solution Sales & Delivery, at TeamViewer, provides a four step guide to help make this decision easier.

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Dragos expert on enhancing visibility and building a healthy defensive cyber posture

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Mrigaya | 17 June, 2022

As cyberthreats continue to increase across Europe, there is a need to enhance the cyber posture of organisations across industries. Maggie Graham, Adversary Hunting Technical Director, Dragos, tells Intelligent CISO's Jess Abell about the gaps in the OT landscape and how organisations can strengthen their defences by enhancing visibility and patching.

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The five functionalities that are crucial for your contact centre of the future

Analysis | Features | Insights | Insights

Mrigaya Dham | 22 July, 2022

Contact centres are witnessing an overload of customer interactions and attempting to adopt numerous methods to enhance efficiency and boost productivity. However, it can be challenging to understand which elements need to be prioritised to establish efficient future contact centres. Matthias Holzinger, Product Manager at TeamViewer, provides a guide to help understand the elements better.

Editorial & Thought Leadership content writing

I write magazine features and opinion pieces for thought leaders.

Editorial writing

I help establish thought leaders' authority and strengthen their personal brand through media exposure

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Praveen Sharma: Navigating Success in the UAE Real Estate Industry

With a career spanning over three decades in the GCC region, Praveen Sharma, the Founder and CEO of Meteora Developers, has made a significant impact on the UAE real estate market. In this exclusive interview, he shares valuable insights on his journey and the lessons he's learned along the way.



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In the dynamic landscape of the UAE's business realm, Naresh Bhawnani's journey stands as a remarkable example of determination, entrepreneurial spirit, and a profound commitment to uplifting both the community and the retail sector. Since its establishment in 2005, the West Zone Group has evolved into a



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Thumbay Group: A 25-Year Journey of Transforming Healthcare, Education, and Innovation

Over the past 25 years, Dr. Thumbay Moideen's visionary leadership has propelled the Thumbay Group to the forefront of healthcare, education, and innovation. From its origins as a pioneering private medical college, the group has expanded into a multifaceted conglomerate, leaving an



Editorial writing

I write life story interviews for industry leaders, capturing their journeys and experiences.



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Yogesh Mehta: Architect of Petrochem Middle East's Global Chemical Triumph

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Harsh Patel: Pioneering Global Accounting and Legal Expertise

Harsh Patel, founder of Water and Shark, is a globally renowned expert in corporate law, International tax, family office and succession, mergers, acquisitions, tax planning, and regulatory compliance. With a background in International Corporate Law and Chartered



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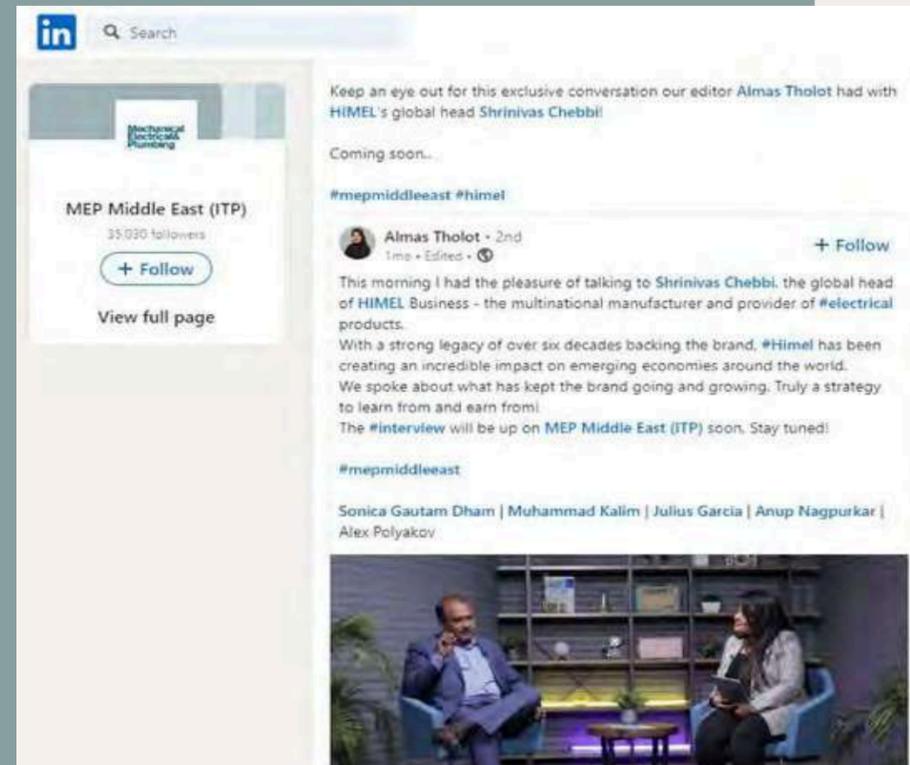
Ajmal's Journey: Blending Tradition and Innovation in Perfumery Leadership

In the dynamic world of perfumery, Ajmal, the newly appointed CEO of Ajmal Group, stands at the helm of legacy steeped in tradition and driven by innovation. By balancing a rich heritage with cutting-edge innovation, Ajmal's leadership is poised to make a lasting mark on the global perfumery industry. This article delves into Ajmal's



Personal Branding for C-Suite leaders

I specialize in personal branding for C-suite leaders, helping them enhance their professional image and influence



Keep an eye out for this exclusive conversation our editor Almas Tholot had with HIMEL's global head Shrinivas Chebbi

Coming soon...

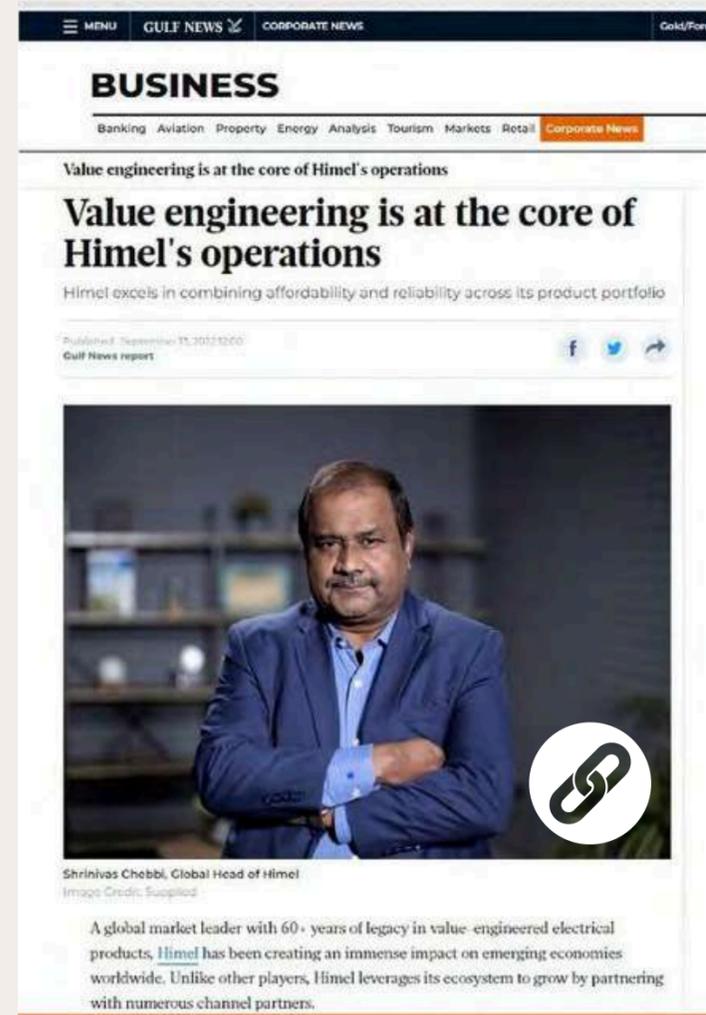
#mepmiddleeast #himel

Almas Tholot • 2nd time • Edited • [Follow](#)

This morning I had the pleasure of talking to Shrinivas Chebbi, the global head of HIMEL Business - the multinational manufacturer and provider of #electrical products. With a strong legacy of over six decades backing the brand, #Himel has been creating an incredible impact on emerging economies around the world. We spoke about what has kept the brand going and growing. Truly a strategy to learn from and earn from! The [interview](#) will be up on MEP Middle East (ITP) soon. Stay tuned!

#mepmiddleeast

Sonica Gautam Dham | Muhammad Kalim | Julius Garcia | Anup Nagpurkar | Alex Polyakov



BUSINESS

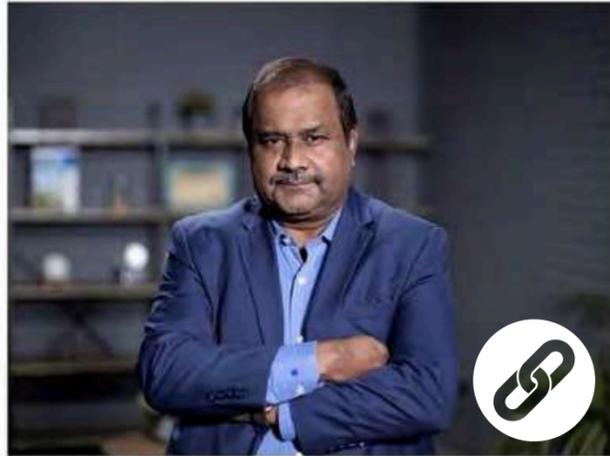
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Value engineering is at the core of Himel's operations

Value engineering is at the core of Himel's operations

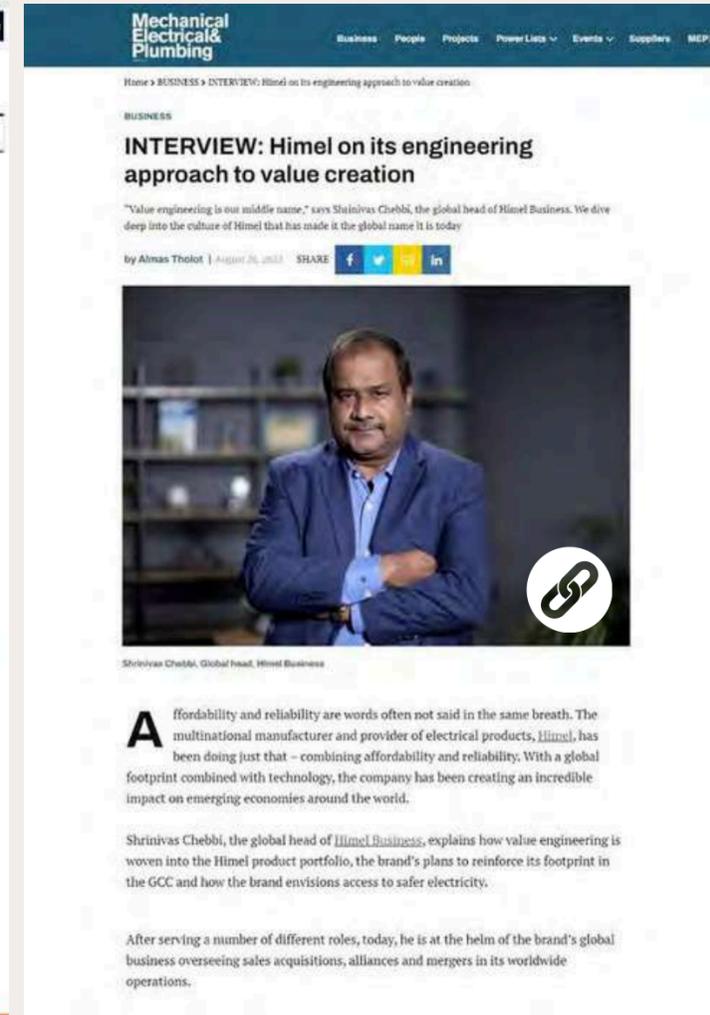
Himel excels in combining affordability and reliability across its product portfolio

Published: September 13, 2019 12:00
Gulf News report



Shrinivas Chebbi, Global Head of Himel
Image Credit: Supplied

A global market leader with 60+ years of legacy in value-engineered electrical products, Himel has been creating an immense impact on emerging economies worldwide. Unlike other players, Himel leverages its ecosystem to grow by partnering with numerous channel partners.



Home > BUSINESS > INTERVIEW: Himel on its engineering approach to value creation

BUSINESS

INTERVIEW: Himel on its engineering approach to value creation

"Value engineering is our middle name," says Shrinivas Chebbi, the global head of Himel Business. We dive deep into the culture of Himel that has made it the global name it is today

by Almas Tholot | August 26, 2019 | [SHARE](#) [f](#) [t](#) [y](#) [in](#)



Shrinivas Chebbi, Global Head, Himel Business

Affordability and reliability are words often not said in the same breath. The multinational manufacturer and provider of electrical products, Himel, has been doing just that – combining affordability and reliability. With a global footprint combined with technology, the company has been creating an incredible impact on emerging economies around the world.

Shrinivas Chebbi, the global head of Himel Business, explains how value engineering is woven into the Himel product portfolio, the brand's plans to reinforce its footprint in the GCC and how the brand envisions access to safer electricity.

After serving a number of different roles, today, he is at the helm of the brand's global business overseeing sales acquisitions, alliances and mergers in its worldwide operations.



Enhancing smart life

Shrinivas Chebbi shines a light on how Himel International emphasises the importance of value engineering and excels in combining affordability and reliability across its products portfolio

Anam Khan
anam@khaleejtimes.com

A global market leader with 60+ years of legacy in value-engineered electrical products, Himel International has been creating an immense impact on emerging economies worldwide. Unlike other players, Himel International leverages on its ecosystem to grow by partnering with numerous channel partners.

Himel International is a global manufacturer and supplier of electrical products for low voltage power distribution, final distribution, power management, motor control and protection, industrial components and home electric offers.

Envisioning safe electricity for everyone, the company focuses on building smart products that enable doing more with less, reducing daily life complexities. Focused on providing affordability and reliability with their entire product portfolio, Himel International

“A people-oriented brand, Himel International assesses their needs and seeks to establish a world where electricity is safe and accessible to all.”

Produced by RT Engage,
The branded content unit of Khaleej Times.



Founded in Spain in 1956, Himel International aims to provide the best investment value while maintaining quality. A people-oriented brand, Himel International assesses their needs and seeks to establish a world where electricity is safe and accessible to all. Keeping differentiation at the very core of its brand strategy, the brand's four cornerstones for its approach to the market include accessibility, availability, reliability and affordability.

With a robust channel network in the UAE, Himel International recently launched its new wiring device series in Dubai. Focusing on expansion, the company has recently commenced operations in Saudi Arabia and aims to scale quickly.



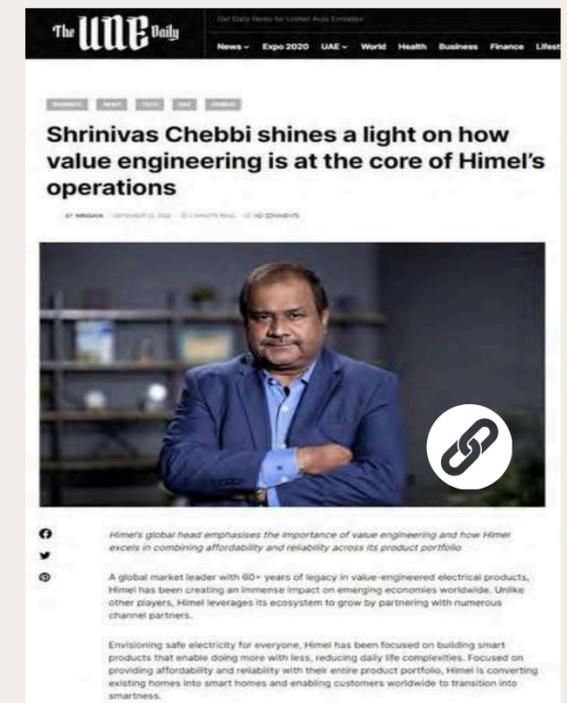
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MEP Originals - Ep1: Himel's Shrinivas Chebbi on "Value Engineering" being embedded in the brand's DNA.

We sat with the global head of HIMEL Business, Shrinivas Chebbi, to find out what has kept the brand going and growing.

zcu.io/TXVc



The UAE Daily

News Expo 2020 UAE World Health Business Finance Lifestyle

Shrinivas Chebbi shines a light on how value engineering is at the core of Himel's operations

BY ANAM KHAN | SEPTEMBER 13, 2019 | 17 NO COMMENTS



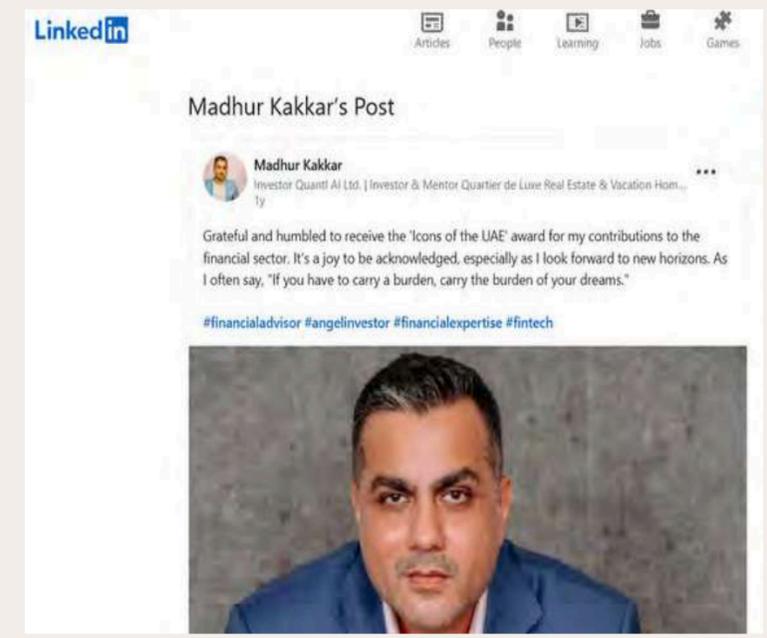
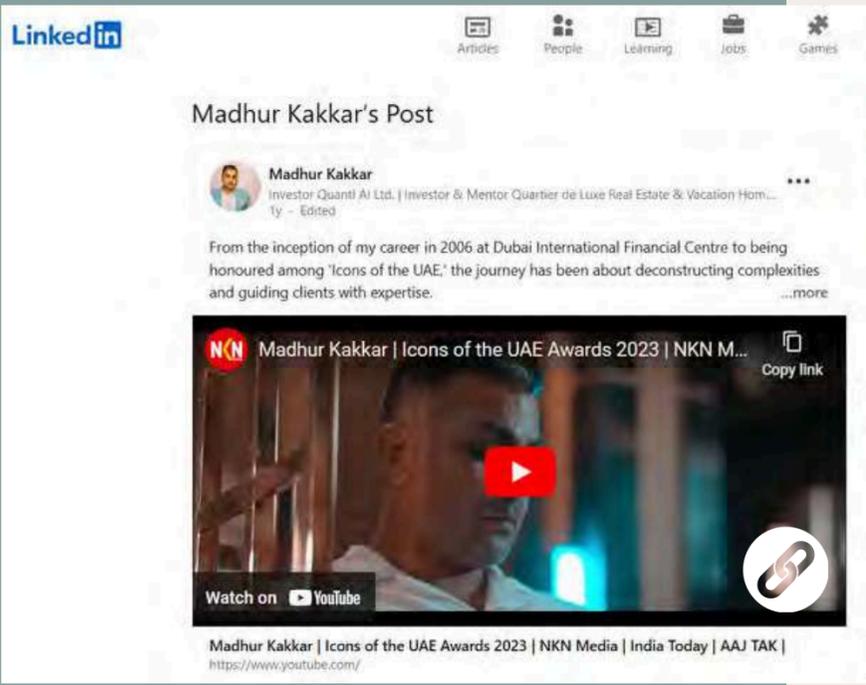
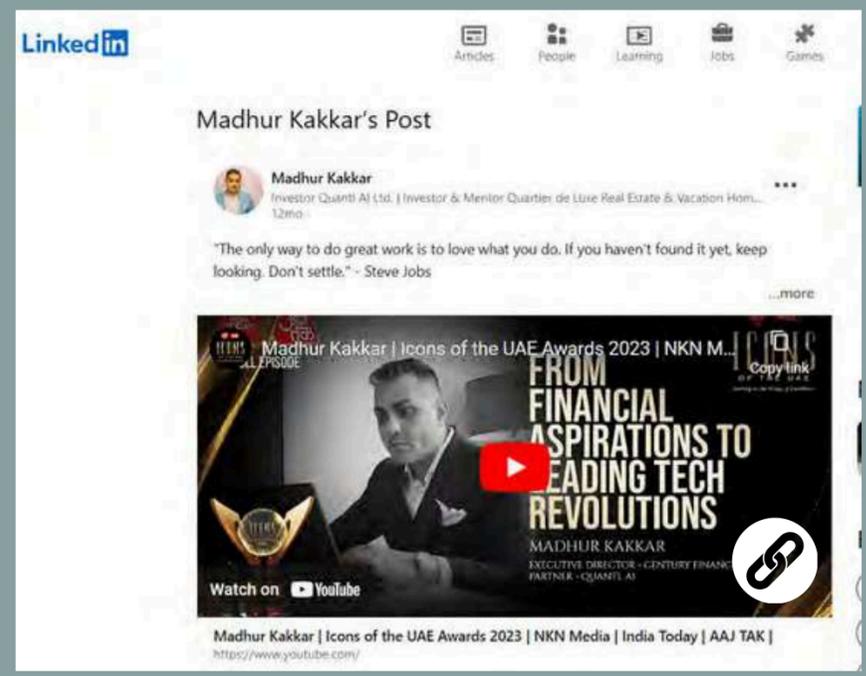
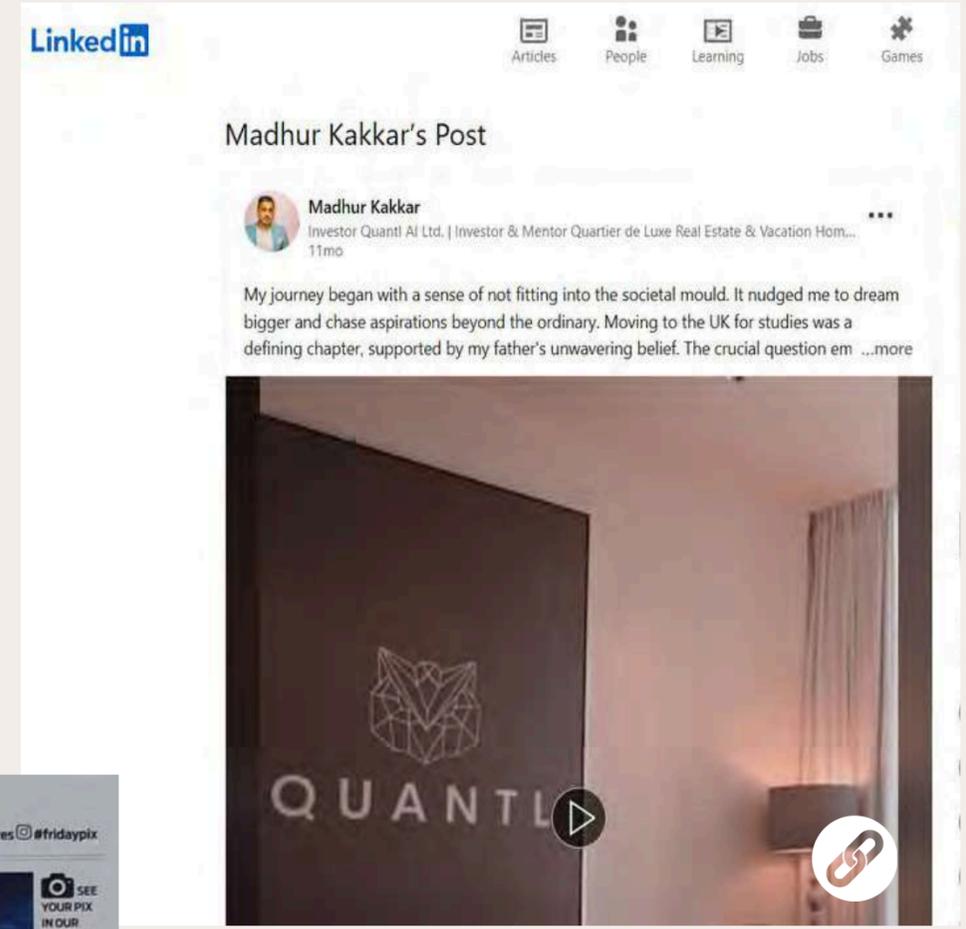
Himel's global head emphasises the importance of value engineering and how Himel excels in combining affordability and reliability across its product portfolio

A global market leader with 60+ years of legacy in value-engineered electrical products, Himel has been creating an immense impact on emerging economies worldwide. Unlike other players, Himel leverages its ecosystem to grow by partnering with numerous channel partners.

Envisioning safe electricity for everyone, Himel has been focused on building smart products that enable doing more with less, reducing daily life complexities. Focused on providing affordability and reliability with their entire product portfolio, Himel is converting existing homes into smart homes and enabling customers worldwide to transition into smartness.

Personal Branding for C-Suite leaders

I create professional LinkedIn content for leaders, helping them establish their expertise and expand their network within the industry



Personal Branding for C-Suite leaders

I write for a wide range of industries across B2B, B2C, and B2G sectors- Shipping, Finance, Cybersecurity, IT, Medical, Real Estate, FMCG and many more.

FATHER OF SHIP REPAIR

DR. VED CHHABRA'S LEGACY IN THE MARITIME INDUSTRY

In this exclusive interview, Dr. Ved Chhabra, the visionary leader behind Inter Ocean Ship Repair Group of Companies, reflects on his inspiring journey in the Indian and Middle Eastern shipbuilding and repair industry. In this conversation with Mrigaya Dham, he shares his journey over seven decades, from his early days as a marine engineer to becoming a pioneering entrepreneur. He shares the challenges and triumphs that shaped his career. Starting his business in 1967 with no capital, he built a global presence, including the prestigious repair of the passenger ship Queen Elizabeth 2 and the landmark achievement of exporting India's first seagoing vessel.



Dr. Ved Chhabra being honored with the Legendary Alumni Award at the DMET Event.

My journey at DMET wasn't easy at first, especially since I came from Uttar Pradesh and was a little slow in English. But I was determined to improve. My sister suggested that I read English novels and watch movies, and that really helped me pick up the language. It was an important part of my personal and professional growth during those years.

My journey at DMET wasn't easy at first, especially since I came from Uttar Pradesh and was a little slow in English. But I was determined to improve. My sister suggested that I read English novels and watch movies, and that really helped me pick up the language. It was an important part of my personal and professional growth during those years.

DMET MERI ALUMNI MAGAZINE 2024 | 23

A LEGACY OF PERSISTENCE

N Singh Shares Insights from a Lifetime in the Maritime Industry

In this exclusive interview, N Singh, Senior Advisor at JOME Engineering LLC, reflects on his extraordinary journey in the maritime industry, which spans over six decades. From his early days in Allahabad to becoming a veteran in marine engineering, N Singh takes Mrigaya Dham through his formative years at DMET, sharing the values and experiences that shaped his career. He discusses the dynamic challenges currently facing the maritime sector, from decarbonisation to automation, and offers valuable insights.



My own tie, I proudly said yes, and then they asked me to undo it and redo it. I did, and I must have impressed them because I was selected!

My journey at DMET wasn't easy at first, especially since I came from Uttar Pradesh and was a little slow in English. But I was determined to improve. My sister suggested that I read English novels and watch movies, and that really helped me pick up the language. It was an important part of my personal and professional growth during those years.

What are some of the most pressing challenges currently facing the global maritime industry?

The maritime industry is evolving very quickly. One of the biggest challenges right now is decarbonisation—shipping needs to reduce its carbon footprint, and that's driving a lot of changes in how we operate. Automation is another major shift, with new technologies transforming the way ships are managed and operated. All of this is happening at a rapid pace, and the industry needs to adapt quickly to keep up.

After over three decades in the industry, what achievements are you most proud of?

One of my most memorable achievements is receiving the President's Gold Medal at DMET when I was just 19.5 years old. I joined DMET at 16 and graduated at 20, being recognised as the best all-rounder of my batch. That early recognition has always remained a proud moment for me.

In addition to that, one of the highlights of my career was when I was invited to join Lloyd's. This was a significant achievement. When I arrived in Dubai in 1992, it was still a small village compared to what it is today.

DMET MERI ALUMNI MAGAZINE 2024 | 23

STEERING INNOVATION IN MARINE HYDRAULIC ENGINEERING

In this exclusive interview, Pragyan Mallick, founder and CEO of Global Marineteck Services, takes Mrigaya Dham on his extraordinary journey in the maritime industry. Starting as a marine engineer fresh out of DMET, he rose to prominence as an expert in hydraulic engineering, earning the nickname "Hydraulics Mallick" in the process. With over three decades of experience, he reflects on his formative years at DMET, transformative sea journeys, and how they've shaped his ethos of responsibility and mentorship.



01 DMET has a reputation for shaping exceptional marine engineers. How did your time there prepare you for the challenges ahead?

DMET gave me a much-needed solid foundation in marine engineering. It was a tough place—one of the few universities with a single curriculum covering everything from technical skills to leadership. We weren't just learning theory but being trained for real-world challenges.

The challenges came thick and fast, especially once I hit the sea. I remember sailing from Iran to Argentina during my first major trip in 1987. It was a 45-day journey with zero communication, just Morse code, as this was a time with no phones or emails—just a radio for emergencies. Storms would hit, and there was no one to help us. If something went wrong, you had to figure it out yourself or rely on your crew. The experience taught me responsibility in a way nothing else could. It also hammered home the importance of leadership and teamwork because when you're out there, your crew becomes your lifeline.

Hydraulics was my area of expertise, but there was a catch—this wasn't something you learn from textbooks. No college can teach you hydraulics in the way you need to understand it. I had learned most of it on the ships, but adapting to the new environment in Dubai meant figuring out solutions beyond quick fixes. My speciality was not just

putting a Band-Aid on a problem but performing what I would call "surgery"—fixing the root cause so it didn't happen again. That approach helped me thrive in Dubai, where the stakes were high and precision mattered.

The challenge was also in ensuring that my division would survive. I had to work hard to establish credibility in those first few years. But once I ensured the foundation was strong, it became a matter of growing and solidifying my position in the market. In the end, what was crucial was the hands-on experience I brought with me and the ability to solve problems from the ground up.

03 At DDWD, you specialised in hydraulic engineering. What drew you to this niche and made it so critical in the maritime sector?

The maritime industry is incredibly diverse, with ships carrying all types of cargo—oil, containers, or goods requiring special handling. When dealing with oil, for example, one of the biggest challenges is that you can't use electrical systems like you

DMET MERI ALUMNI MAGAZINE 2024 | 25

DRIVING SUCCESS THROUGH VALUE ENGINEERING

Anil Cariappa's Journey from Marine Engineer to Managing Director
Anil Cariappa on Improving Performance and Efficiency in Ship Management

In this exclusive interview, Anil Cariappa, former Managing Director of International Tanker Management (ITM), shares insights from his 42 years in the maritime industry. Anil tells Mrigaya Dham about his journey from a marine engineer to a leadership role in ship management, highlighting the influence of his training at DMET and the core values that have shaped his career. He discusses the importance of creating a strong company culture, the practical application of Value Engineering in maritime operations, and how these principles contributed to ITM's success.



01 You spent 23 years with International Tanker Management (ITM), rising to the position of Managing Director. What inspired you to pursue a career in ship management, and how did your early experiences shape your journey?

My journey into ship management was almost a natural step—most marine engineers look to it as a way to progress in their careers. Although I spent two years working ashore in another industry when my son was born, I quickly realised it wasn't for me. During that time, I realised how much I missed the maritime world. The discipline, independence, and the need to think quickly on your feet are things I didn't find in other industries. Coming back to ship management felt like returning to what truly suited me.

02 Your company was very focused on maintaining a strong company culture. Can you share more about the 'Buddy

system' you implemented in the office?

The 'Buddy System' we implemented in the office was inspired by something similar in the armed forces, where every individual knows they can rely on a colleague to 'watch their back' during challenging tasks. It's like having an additional pair of eyes to support you. While we had standard teams managing ships, we didn't rigidly define roles. This gave people the freedom to offer their input based on their experiences without feeling restricted by set boundaries.

This system created an atmosphere where people felt at ease asking for help—whether solving a challenging problem or getting advice from someone with more experience. It made things run more smoothly both in the office and onboard. What was extraordinary was how often people found mentors along the way.

One of the most important aspects of this approach was combating the feeling of isolation, which can be a significant contributor to mental health challenges. Creating

an environment of support and open communication made a big difference.

03 You mentioned that most of the technical team at ITM consisted of ex-DMET graduates, creating a close-knit environment. How did the shared DMET background influence the way your team worked together, and what specific strengths did your DMET background bring to your leadership style?

Without sounding too boastful, there was something noticeable about DMET graduates from the start, even when joining our first ship. I think this came from the fact that, for four years, we were explicitly trained to be 'Marine Engineers'—it wasn't just a career choice for us; it was our identity. Of course, I'm not saying DMET made us better engineers, but it did give us an edge in adapting to life onboard.

When I was in DMET, we were a small group—just 100 in each batch.

DMET MERI ALUMNI MAGAZINE 2024 | 29

CHARTING NEW COURSES

Jaideep Vohra Reflects on 34 Years in the Maritime Industry

In this exclusive interview, Jaideep Vohra, Director of Fleet Performance and Dry Docking at Bahri Ship Management, shares insights from his 34 years in the maritime industry. Jaideep takes Mrigaya Dham through his journey from a Junior Engineer onboard tankers to a leadership position in fleet performance management. He highlights the influence of his training at DMET, the valuable lessons he's learned at sea, and how they've shaped his approach to leadership.

Your journey began as a Junior Engineer onboard OBO vessels. Can you take us back to those early days and share what inspired you to pursue a career in marine engineering?

My inspiration to pursue a career in marine engineering came primarily from my older brother. He was a DMET alumnus, and being quite a bit older than me, he had already established his career in the maritime industry. Watching him, I was deeply influenced by his experiences and the sense of purpose he found in working at sea.

After I finished my training at DMET, joining my first ship was an amazing experience. The camaraderie among my batchmates made all the difference. I had two fellow DMET batchmates and two seniors onboard, which made the whole experience even more enjoyable. There's something about being with batchmates—this unspoken understanding. You get each other, and you can count on one another, whether it's for solving technical issues, covering up for one another, or just sharing a laugh during the long stretches at sea. Having seniors as your mentors on the first ship was valuable as well.

DMET/MERI has a proud legacy. How did your time there shape your outlook and career path?

DMET was a really interesting place, like a paramilitary institute with a strong focus on discipline. We had proper uniforms, and there was definitely a sense of order that

came with that. It wasn't just about technical skills—it was about learning how to function within a structured environment. I think a lot of that discipline stayed with me and has been a key part of how I approach my career.

One of the most important lessons we learned was working together and respecting hierarchy. The way a ship operates, the chain of command, is critical, which we grasped at DMET. While focusing on hierarchy has loosened a bit over the years, it's essential to running a successful operation, especially in the maritime industry. Another major takeaway from DMET was learning how to MANAGE through tight spots. You face many challenging situations in life, and luckily, DMET equipped us with the tools needed to work through them.

After 15 years at sea, culminating as a Chief Engineer with Maersk Tankers, what motivated your transition to a shore-based role?

The main reason was family—specifically, my first son. After he was born, I decided I wanted to be closer to home. I even took a course in photojournalism, thinking it could be a new career path, but soon realised it wouldn't pay the bills! So, I went back to sea for a bit. A couple of years later, though, I was still focused on being closer to my family, so I started looking for shore-based roles, eventually leading me to where I am now.



DMET MERI ALUMNI MAGAZINE 2024 | 18

CULTURAL ADAPTABILITY IN LEADERSHIP

NAVIGATING GLOBAL WORK ENVIRONMENTS

In this exclusive interview, Ajay Kumar Verma, Director - Technical at Asyad Shipping, takes Mrigaya Dham through his impressive journey in the maritime industry, spanning over three decades. From his beginnings as a Chief Engineer at sea to leading technical operations for one of the Middle East's premier shipping companies, Ajay shares key milestones, such as his formative years at DMET (now MERI), pioneering shipbuilding projects like the world's largest ore carriers, and overseeing Oman Shipping's remarkable expansion. Drawing on his experiences across India, Malaysia, and Oman, he reflects on the challenges, achievements, and lessons that have shaped his career. Ajay also offers invaluable advice to aspiring maritime professionals, emphasising the importance of technical expertise, cultural adaptability, and a passion for excellence in navigating the complexities of the shipping industry.



Looking back on your journey, who or what inspired you to pursue a career in maritime engineering, and how have they influenced your path?

I was born and raised in a landlocked city, so I didn't have immediate exposure to the sea. But whenever I got the chance, I would escape to a coastal city with my family or friends to relax on warm sands and enjoy the gentle waves. The rhythmic sounds of the waves were always very soothing and calming for me.

DMET MERI ALUMNI MAGAZINE 2024 | 28

By that point, I was already an engineer, and when I saw the opportunity to work at sea, I was immediately drawn to it. The idea of riding the waves, exploring the world, and earning better rewards was hard to resist. Once I started sailing, life felt like it was at extremes. You worked hard but also enjoyed the experience to the fullest and had the chance to explore the world.

I know things aren't quite the same now, but back then, we had the freedom to travel the world with our loved ones, often without worrying about finances. On top of that, if you managed your sea time and competency exams well, your career growth could be incredibly fast. At the time, our idea of a boat was the small one we'd use to cross the Yamuna River. But when I saw the prospects of marine engineering and the uniforms the cadets wore, I was immediately impressed. It felt like an exciting new world, and I knew I wanted to be part of it. I applied right away and went for the interview in person. My father had got me a coat for the interview, and my mother was getting me ready with a tie. But I insisted on tying the tie myself—I wanted to do it my way, and perhaps, even back then, I was trying to assert some independence.

When I arrived for the interview, there were about 15 candidates. The interviewer asked me if I had tied my own tie. I proudly said yes, and then they asked me to undo it and redo it. I did, and I must have impressed them because I was selected!

My journey at DMET wasn't easy at first, especially since I came from Uttar Pradesh and was a little slow in English. But I was determined to improve. My sister suggested that I read English novels and watch movies, and that really helped me pick up the language. It was an important part of my personal and professional growth during those years.

DMET MERI ALUMNI MAGAZINE 2024 | 28

THE HINDU FREE TRIAL LOGIN SUBSCRIBE

Published - June 05, 2017 12:22 pm IST

MRIGAYA DHAM



RIDING THE BAAHUBALI WAVE! Rajniesh Duggal

As model-turned-actor Rajniesh Duggal turns to small screen with a challenging role in *Aarambh* on Star Plus, he talks about the contours of his character and more.

On the plot of the show

THE HINDU SUBSCRIBE

HOME / ENTERTAINMENT / DANCE

A challenging step: Remo D'Souza is back with Season 3 of 'Dance Plus'

Choreographer Remo D'Souza back with the third season of "Dance Plus", promises that Salman Khan will jive like a pro in his next film

Updated - June 26, 2017 09:46 pm IST

MRIGAYA DHAM



THE HINDU SUBSCRIBE

HOME / SOCIETY

'Don't give up'

Style icon and fitness enthusiast Malaika Arora talks about her love for Yoga

Published - June 21, 2017 12:56 pm IST

MRIGAYA DHAM



IN FINE FETTLE Malaika Arora believes in a perfect blend between fitness and fashion

Khalegi Times
Tue, Dec 10, 2024 | Jumeirah al-Akhira R, 1446 | 20°C

ENTERTAINMENT | OTT | Movies | Music | Local Events | Gaming | Things To Do In The UAE

HOME / LOCAL EVENTS / ENTERTAINMENT

Dubai: Salman Khan to launch popular TV show 'Aap ki Adalat' in the city

Bollywood star will answer questions posed by host Rajat Sharma

Published: Wed 19 Apr 2023, 5:23 PM | Updated: Thu 20 Apr 2023, 12:12 PM

By CT Desk

Top Stories



Dubai: 10% rent increase in 2025; which areas will see significant hike?

Khalegi Times
Tuesday, April 18, 2023 | Jumeirah al-Akhira R, 1446 | 20°C

ENTERTAINMENT

Bollywood veteran Gulshan Grover to be part of a show in Dubai

Grover will feature in the event "Bad Man" 'Up Close and Personal'



Cp Films and Marketing Studio is organizing a series of shows that will bring some of the most renowned stars from the film fraternity of Bollywood. This one-of-a-kind concept aims to get up-close and personal with stars of Indian cinema.

The first guest in this series will be Gulshan Grover, who started his career in 1986 with *Hum Paanch*, has done more than 400 films in his film career. He also established his Hollywood presence in *The Second Jungle Book: Mowgli & Baloo*, where he played the role of Baloo. Since then, he has acted in many foreign language films.

Cp Films and Marketing Studio also aims to bring together talented directors, writers, technicians and producers in an effort to know more about their lives and the challenges they have faced during their career.

The events will present a wonderful opportunity for film enthusiasts and the public in general to interact with veterans of the Indian film industry.

Vevek Paul, the brain behind this idea, hopes to bring the most loved artists and celebrities to the region through the 'Up Close and Personal' series. He says, "These events are not going to be just another talk show. It is going to contain drama, emotion and laughter. It will give the public an idea of what happens on the sets of a film show and off the set."

Bollywood veteran Gulshan Grover will be part of a show "Bad Man" 'Up Close and Personal' on December 10 at The India Club, Dubai from 7pm onwards.

Celebrity Interviews & PR Highlights

I interview celebrities and write media features based on those conversations.

VOGUE

FASHION — APRIL 18, 2023

How Kurdish Designer Lara Dizyee is Capturing the Beauty of Her Heritage Through Fashion

by VOGUE ARABIA

PRESENTED BY LARA DIZEYEE

f x p



VOGUE

around her as showcased by her second collection, Fire. Shot atop the Safeen Mountain Fire represented an effort to capture the beauty of the stunning landscape of her people and deliver it to the rest of the world. However, her latest collection, Ocean, might just be the one that Dizyee holds closest to her heart. Inspired by her own experiences and a journey of self-discovery she has created a line that is all about the depth, mystery, and beauty that can be found within us all.



VOGUE

Frustrated by a lack of options when it came to Kurdish fashion, the oil and gas professional decided to create her own line, becoming the creative director of Kurdish Haute Couture. Each piece from her collection not only draws inspiration from the rich history of Kurdish traditions and the knowledge that has been passed down through generations but also features her signature flair and penchant for thinking outside the box.



Celebrity Interviews & PR Highlights

I conduct interviews for product endorsements and brand building through prestigious media outlets

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The designer is combining her unique creative spirit with a deep-seated love for her heritage.

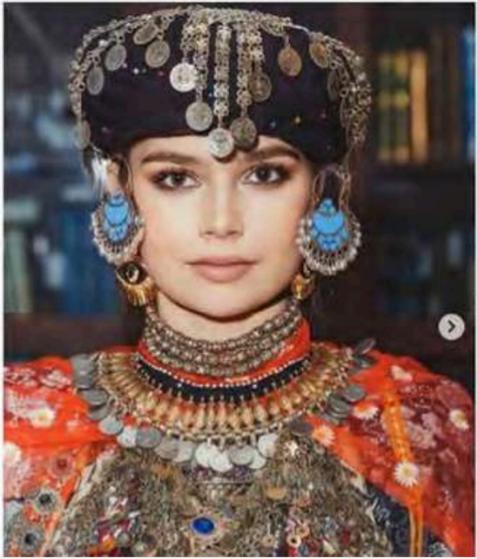


en.vogue.me

Kurdish Designer Lara Dizyee is Capturing the Beauty of Her Heritage Through ...

Instagram

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voguearabia • Kurdish designer Lara Dizyee has taken Iraq by storm as she combines her unique creative spirit with a deep-seated love for her heritage. Motivated by the lack of options when it came to Kurdish fashion, the oil and gas professional decided to create her own namesake line. Each piece from her collection draws inspiration from the rich history of Kurdish traditions and the knowledge that has been passed down through generations. Head to Vogue.me to know more.

أثارت المصممة الكردية لارا ديزي صيحة في العراق بفضل جمعها بين حشيتها الإبداعية الفريد وشغفها العميق بتاريخها. ونظراً لافتقار الأزياء الكردية للخيارات، قررت الشابة المتخصصة في النقط والغاز

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UAE News 24/7

ENTERTAINMENT & CELEBRITY

SOFIA SAIDI, THE FAMOUS TV PRESENTER OF MBC 'TRENDING' TIES THE KNOT IN DUBAI

03 DECEMBER, 2022 UAE NEWS 24/7 LEAVE A COMMENT

Sofia Saidi, the famous TV presenter of MBC 'trending' ties the knot in Dubai



Sofia Saidi ties the knot with an Arab-English Businessman in a private, celebrity-studded ceremony at the Bulgari Hotel and Resorts in Dubai on 30th November 2022

Dubai, UAE, December 03, 2022: Sofia Saidi, popular Moroccan-French TV presenter of the MBC-TRENDING show, celebrated her marriage to an Arab-English Businessman renowned in the fields of oil, renewable energy, and real estate. Numerous dignitaries attended the wedding; Ambassador Bassam Freiha, a billionaire journalist and politician, accompanied Sofia when she donned her wedding dress, attending the wedding with his family. In addition, Mr. Ali Jaber, Director of the MBC group, attended with his wife Tamara and children Moen, Malik, and all members of his family.

Khaleej Times

03 DECEMBER 2022 | 03:20:45 | Page 541

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HOME | KT NETWORK

Famous TV presenter of MBC ties knot in Dubai



Sofia Saidi, popular Moroccan-French TV presenter of the MBC-TRENDING show, celebrated her marriage to an Arab-English Businessman. Numerous dignitaries attended the wedding; ambassador Bassam Freiha, a billionaire journalist and politician, accompanied Saidi when she donned her wedding dress. In addition, Ali Jaber, director of the MBC group also attended the function with his wife Tamara and children Moen, Malik, and all members of his family.

Celebrity Interviews & PR Highlights

I enhance brands through strategic media presence and coverage.

Gulf Today

Sofia Saidi, the famous TV presenter of MBC 'Trending' ties the knot in Dubai

07 Dec 2022



Sofia Saidi, popular Moroccan-French TV presenter of the MBC-TRENDING show, celebrated her marriage to an Arab-English Businessman renowned in the fields of oil, renewable energy, and real estate. Numerous dignitaries attended the wedding; Ambassador Bassam Freiha, a billionaire journalist and politician, accompanied Sofia when she donned her wedding dress, attending the wedding with his family. In addition, Mr. Ali Jaber, Director of the MBC group, attended with his wife Tamara and children Moen, Malik, and all members of his family.

FASHION STYLE

Sofia Saidi, the famous TV presenter of MBC 'Trending' ties the knot in Dubai



Taking place at the Bulgari Hotel and Resorts, Dubai, the private ceremony with no phones allowed was attended by close friends and family, including Sofia's best friend Gula Rigazzi, TV presenter Raya Rasmal, Nasser Chamaa and his wife Isabella, Minister Marwan Hamada, and the Aysaaf family. The bride stunned everyone in a gorgeous sky-blue tulle embroidered with emeralds, designed by the French designer Intense Tadass.

Dubai, UAE, December 06, 2022 Sofia Saidi, popular Moroccan-French TV presenter of the MBC-TRENDING show, celebrated her marriage to an Arab-English Businessman renowned in the fields of oil, renewable energy, and real estate. Numerous dignitaries attended the wedding; Ambassador Bassam Freiha, a billionaire journalist and politician, accompanied Sofia when she donned her wedding dress, attending the wedding with his family. In addition, Mr. Ali Jaber, Director of the MBC group, attended with his wife Tamara and his children Moen, Malik, and all members of his family.



The UAE Daily

Sofia Saidi, the famous TV presenter of MBC 'Trending' ties the knot in Dubai

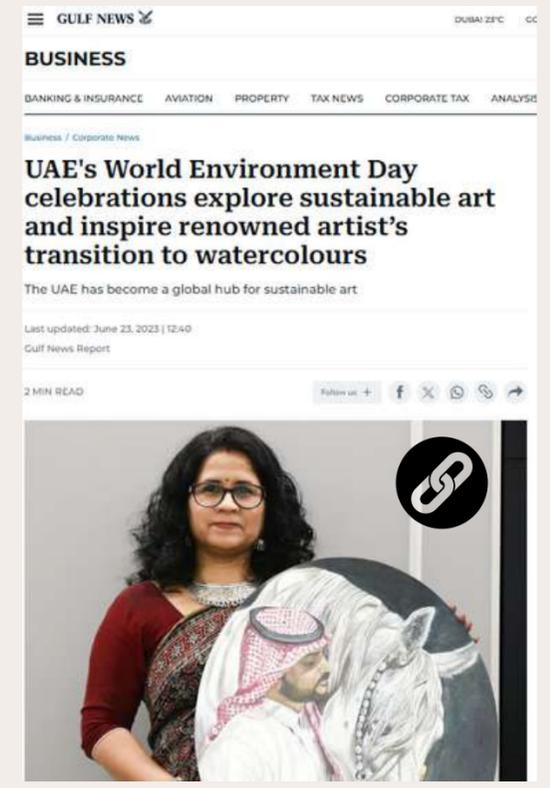


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PR for Entrepreneurs

I handle PR for entrepreneurs and startups, helping them build visibility and credibility.



PR for Startups

I help startups increase visibility and attract investments



☰ THE GULF TIME

SAFQAT, UAE'S™ ONLINE B2B MARKETPLACE, TO DEBUT SOON



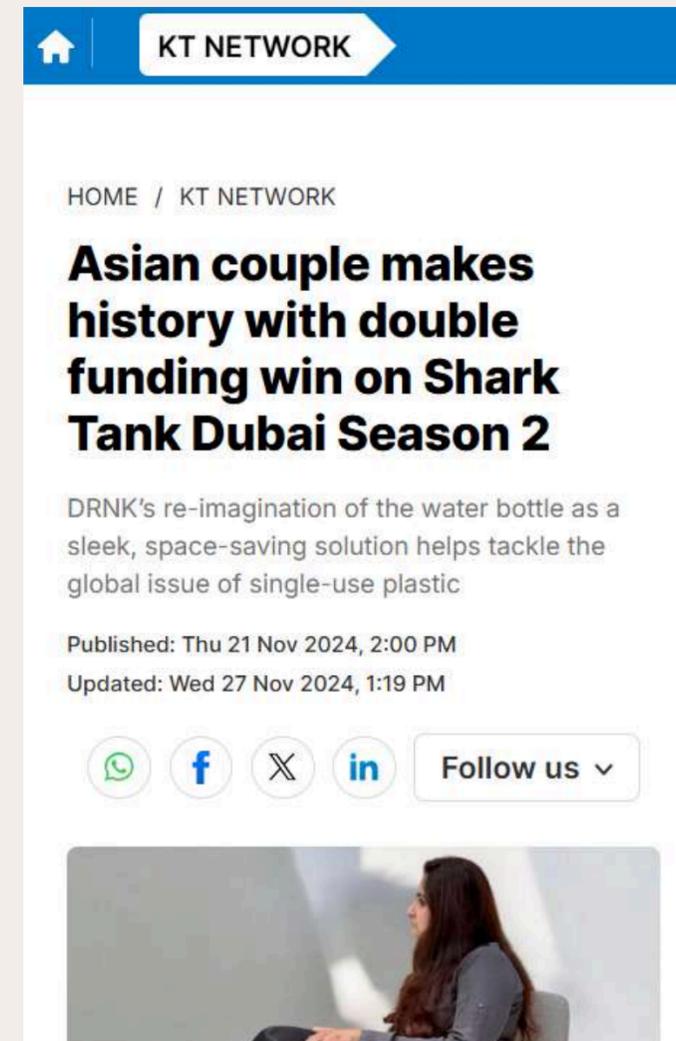
Abu Dhabi / Gulf Time

Aiming to make wholesale buying convenient, secure, and transparent, Safqat is an online B2B marketplace



PR for Startups

I help startups increase visibility and attract investments



PR for Corporates

I manage PR for corporates, focusing on building brand awareness and generating interest during product or service launches



Gulf Business

Home > Brand View

Himel expands presence in the Middle East, marks 15 years of value-engineering

The brand has significantly grown its presence in the Middle East, expanding its breadth with robust distribution and retail networks

GB BY MRIGAYA DHAM
MARCH 22, 2024

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Image courtesy: Supplied



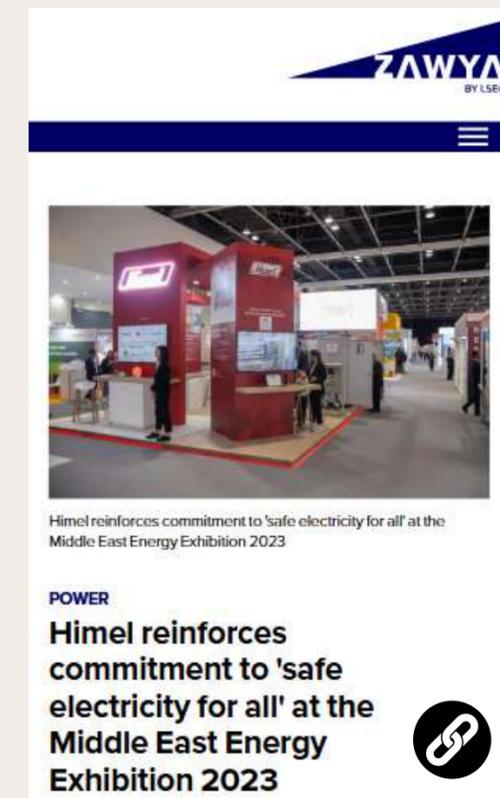
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Himel International welcomes new distributor, Raneen Energy for Qatar region

March 18, 2023



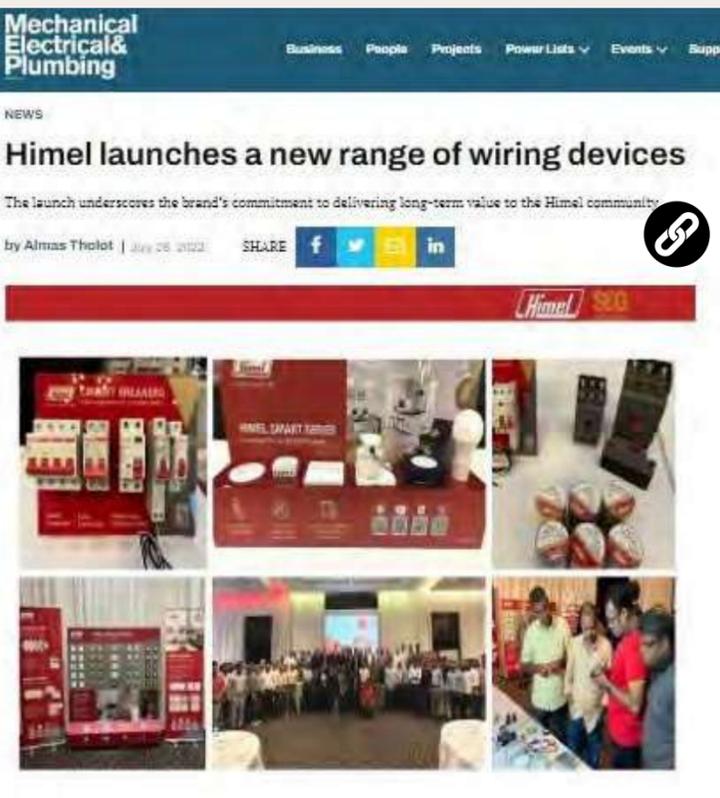
ZAWYA
BY LSEG



Himel reinforces commitment to 'safe electricity for all' at the Middle East Energy Exhibition 2023

POWER

Himel reinforces commitment to 'safe electricity for all' at the Middle East Energy Exhibition 2023



Mechanical Electrical & Plumbing

Business People Projects Power Lists Events Supplies

NEWS

Himel launches a new range of wiring devices

The launch underscores the brand's commitment to delivering long-term value to the Himel community

by Almas Tholot | July 06, 2023



MENAFN

الرئيسية - الأخبار - مؤشرات الاسهم - الأبحاث - الدول - الأقسام

الرئيسية | مناهج | الاقتصاد | الصحة وطلاقة | ترميم | رياضة



بهدف توزيع وتسويق مجموعتها الشاملة من المنتجات والمشاريع المزود العالمي للمنتجات الكهربائية هيميل ترحب بالشراكة مع رنين للطاقة والمقالات في دولة قطر

التاريخ: 16/03/2023
موقع: قطر، الدوحة، 16/03/2023
رचित: شركة هيميل، المزود العالمي

Technical Article Writing

I write articles on technical topics such as cybersecurity, IT, cryptocurrency, and more.

The image shows a three-page spread from the Intelligent CIO magazine. The left page is titled 'FEATURE' and 'Biometrics represents the most convenient and easy form of Multi-Factor Authentication and is therefore very well placed to increase security.' The middle page is titled 'COVER STORY' and 'THE MARKETS NEVER SLEEP, SO WHY SHOULD SECURITY'. The right page is titled 'As CTO, can you outline your approach and how this enables you to meet the business goals of your organisation?' and features a portrait of Mike O'Sullivan, CTO at INFINOX.

This section contains an interview with Mike O'Sullivan, CTO at INFINOX. The main headline is 'Cloudflare expert on Zero Trust and the future challenges and opportunities organisations can expect'. The sub-headline reads: 'As organisations attempt to carry out broad network transformations, moving to a Zero Trust architecture, Cloudflare, tells Intelligent CIO's Mrigaya Dham about how Cloudflare's approach differs from other...'. The article discusses Zero Trust as a widely discussed approach and how Cloudflare thinks about zero trust. It mentions that before discussing Zero Trust, one needs to understand traditional IT security paradigms like the 'castle and moat' concept. The article also notes that Zero Trust security architecture implies you should trust no one and nothing implicitly.

The image shows the cover of the Intelligent CIO magazine for October 2022. The main headline is 'Zero Trust: The challenges and opportunities organisations can expect'. The cover features a cityscape at night with a prominent skyscraper. The magazine logo 'INTELLIGENT CIO' and the issue information 'MAGAZINE OCTOBER 2022' are also visible.

This section contains an interview with Alejandro Martinez, CEO and Co-founder at Erudit. The main headline is 'Erudit AI: The phenomenon of quiet quitting and how companies can build a healthier employee culture'. The sub-headline reads: 'In the age of remote working, quiet quitting is a phenomenon that companies all around the world must... tells Intelligent CIO's Mrigaya Dham about how having the correct employee feedback tools in place can... and stay ahead of their competition.' The article discusses the challenges of remote working and the importance of employee feedback tools. It also mentions that recent years have been difficult due to the pandemic, burnout, and the Great Resignation.

Technical Article Writing

I write technical articles for brands to strengthen their presence and showcase their expertise.

TXOne expert on how organisations can uncover cybersecurity blindspots and protect their vulnerable OT environments against cyber-attacks with security inspection



As cyberthreats continue to increase, it is imminent for organisations to uncover cybersecurity blindspots and establish a robust cybersecurity posture. Mohamed Ibrahim, Business Development Director for OT cybersecurity at Trend Micro MEA, Technical Partner of TXOne Networks, tells Intelligent CIO's Mrigaya Dham about how organisations can ensure asset integrity with rapid, installation-free asset and device scans, allowing for defense of air-gapped environments and improved supply chain security.



Mohamed Ibrahim - Business Development Director for OT

What are the impacts of a security compromise on critical infrastructure like energy, transportation, healthcare, or government facilities?

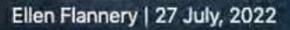
Cybersecurity is becoming a very hot topic in OT and we are observing an increase in incidents – be it in healthcare, manufacturing or oil and gas. Different verticals are using OT today; as we see, cybersecurity is not a joke. For example, we see lots of ransomware hit customers in OT cybersecurity and what we are trying to provide in TXOne is to secure our customers's mission-critical OT environment. This is important because OT getting compromised is entirely different than IT, as we are talking about an economic crisis leading to total power shutdowns that can affect entire cities, including the health and safety of people. As the consequences can affect many critical areas of the operation of a company, this is something we take very seriously.

What are the most dangerous hidden blind spots in organisations today that can cause production downtime and affect operational continuity and safety?

The most dangerous hidden blind spots in organisations today can be any hidden device, segment or recognised that isn't well known and detected on the network is considered a risk. Suppose we cannot including what assets we are currently running and operating. In that case, any unauthorised thing being connected inside our network could hit our investment, manufacturing and production. From previous attacks that we have seen in the industry, hackers are using the legacy system we are still running today at our customer base.

Many thanks for visiting one of our Lynchpin Media websites today

Dragos research highlights future of OT security in the Middle East and how CISOs should plan accordingly



New research from Dragos and CXO Priorities has highlighted the challenges and priorities for Middle East organisations in building a robust OT security culture. In this blog, Mrigaya Dham, Senior Content Strategist, Lynchpin Media, highlights Dragos' recommendations regarding planning to ensure a future-proof OT security strategy.

According to the *OT Threat Landscape* report, organisations in the Middle East must prioritise building a more robust security culture and enable cyber-resilience in critical infrastructure settings. The risk from ICS adversaries in the Middle East is high, and organisations can expect an increase in phishing emails and exploitation of IT environments. In terms of planning, Dragos, an industrial cybersecurity expert, recommends the following:

1. Asset visibility

Considered one of the most critical requirements for enabling cyber-resilience, asset visibility needs to be enhanced. Currently, over 60% of respondents from organisations in the Middle East aren't aware or don't believe they have the required level of asset visibility over OT devices to the extent they would like. Organisations should invest in training their staff to understand processes better and create a better culture between the OT and IT businesses. Organisations have invested in preventative controls, patching, passwords, robust access control, etc. However, without the consistency of visibility, organisations will end up missing things.

2. Increasing awareness of risks



Why banks should consider investing in digital customer engagement services

Mrigaya Dham | 22 June, 2022

Every industry has had to respond to increased demand for positive customer experiences and banking is no different. Here, Mathias Holzinger, GM TrendMicro Austria, outlines how the banking sector has adapted to this increased need for strong customer service, as well as the key elements required of a digital engagement platform.

Why is customer experience so important for organisations today?

Customer experience is vital for organisations as it helps retain existing customers and attract new ones looking to move their business elsewhere. In addition, a good customer experience turns a customer into a fan, spreading the message about your business and recommending you to others. According to research, customers are willing to pay a premium for a great customer experience and convenience.

How has the banking sector adapted to this increased need for strong customer service?



Need to prioritise OT security evidenced by high perceived risk in the Middle East – Dragos research

Ellen Flannery | 27 July, 2022

OT security has increasingly become a key priority for CISOs and their teams. A need for change has been triggered due to the rapid digitalisation of industrial environments coupled with hyperconnectivity across industries and the convergence of IT and OT. Alongside numerous advantages brought forward due to digitalisation, many new challenges have been thrown up for IT security teams.

A new report from Dragos and CXO Priorities has highlighted the risk Middle East organisations face from ICS adversaries and how the digitalisation of industrial elements has triggered a need for change. In this blog, Mrigaya Dham, Senior Content Strategist, Lynchpin Media, highlights the necessity of prioritising OT security and the consequences of failing to understand OT security risks.

Digitalisation of industrial elements has triggered a need for change

Over the years, new threat groups have emerged and are taking advantage of these new 'connected' industrial control systems (ICS). Unfortunately, in extreme cases, OT security shortcomings can lead to devastating financial losses, reputational damage, injury, and loss of life. Therefore, organisations today must prioritise implementing a robust OT security strategy after understanding the current OT threat landscape.

Prioritising OT security

Over the last two years, organisations in the Middle East have prioritised OT security. Despite this, most employees still believe there is a medium to high risk from ICS adversaries. Similar to enterprise IT environments, critical threats to OT security are highlighting a need for ensuring patching and prioritising tools like anti-malware. Furthermore, there is a need to invest in security training and education to reduce the possibility of human error.

HOME / KT NETWORK

UAE expat Ranjith Kutti Poyil captures 30 landmarks and icons featured on dirham banknotes within eight months

Despite immense challenges, Ranjith captured photos of all places drawn on the UAE currency notes, starting from Sharjah Central Souq to the Barakah Nuclear Power Plant

Published: Sat 16 Mar 2024, 6:17 PM | Updated: Sat 16 Mar 2024, 6:20 PM

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Collage of all 30 landmarks and icons featured on the UAE banknotes captured by Ranjith Kutti Poyil within eight months.

In a passion project to showcase his love and respect for the UAE, Ranjith

YOUAE Mortgages introduces Mr Mortgage: UAE's first mortgage AI avatar

Mr Mortgage aims to empower individuals to make informed decisions

Published: January 30, 2024 11:59
Gulf News Report

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HOME / KT NETWORK

Keeperz celebrates remarkable achievements in first year

Keeperz achieves excellent success with exponential user growth, record-breaking transactions, and industry recognition, solidifying its position as a promising all-in-one marketing solution for the F&B industry in the UAE

Published: Mon 12 Jun 2023, 5:38 PM

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Sheikh Mohammed



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GCC companies rush



Published: Thu 11 Jan 2024, 12:48 PM
Last updated: Thu 11 Jan 2024, 12:58 PM

In an unprecedented move, Metaworld Technology, a leading innovator in the realm of technological advances, officially announced its much-anticipated and ground-breaking platform - 'MetaHomes', which is poised to revamp and redefine the industry standards. MetaHomes is said to be a game-changer new-age real estate portal that aims to offer a comprehensive suite of solutions covering buying, selling, renting and



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Press Release Writing

I craft newsworthy press releases to generate media attention and build brand visibility.

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Khaleej Times

Mon, Dec 16, 2024 | Jumada al-Akhirah 5, 1446 | DAE 24°C

KT NETWORK

HOME | KT NETWORK

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DRINK's re-imagining of the water bottle as a sleek, space-saving solution helps tackle the global issue of single-use plastic

Published: Thu 21 Nov 2024, 2:00 PM | Updated: Wed 27 Nov 2024, 1:19 PM

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22 Feb 2024



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Press Release Writing

I write newsworthy press releases that grab readers' attention

Content writing
& designing

Website content writing

I research, strategise and write content for websites

ZAECY
MADE TO MOVE

WOMEN ▾ MEN ▾ JUNIOR ▾ COLLECTIONS ▾ WHY ZAECY

Inspired by Nature

Zaecy's designs and colours are inspired by nature, establishing a strong connection with Mother Earth. Furthermore, the brand conveys the connection between nature and our daily activities. The core elements of nature resonate with our daily life and movements – air signifies our breath, earth signifies the ground on which we walk, water signifies sweat, fire signifies energy or calorie burnt during movements, and metal signifies the equipment used during physical activities. Furthermore, the collection takes inspiration from a vast range of global crafts and cultures, incorporating the blue and green colours to offer a sense of calmness to the viewer. It's a combination of these creative energies that represent Zaecy's brand persona and transforms it into a stylish, functional, and durable activewear that is "Made To Move."

All-inclusive approach

Zaecy is an all-inclusive brand offering a wide range of activewear for all shapes and sizes. The brand believes in combining different styles for activities of all intensities. It works well and allows fitness enthusiasts to practice the activity of their choice comfortably. Zaecy designs are trendy and meant to last for years; however, these trends have emerged after a detailed study of material, design and functionality. The high-quality products are made with the highest international standards.

WWW

Our Story

American Specialty Foods Co. established its presence in 2013, with a corporate office in Maryland, along with a marketing office in New York, USA. Today, we proudly have our presence in over 50 countries worldwide, providing premium global food solutions. With over 20 product categories, we hold ourselves to the highest service standards, providing optimum quality throughout our products. Our regional offices can be found in Mexico, the United Kingdom and the United Arab Emirates.

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WWW

Hardware & Tools

Speedex Tools

Speedex Tools, the flagship company under the esteemed Speedex Group, is a leading retailer, wholesaler, and distributor of tools, hardware, and home-improvement products in the U.A.E. With a legacy of over three decades, we have pioneered the comprehensive hardware store concept. Our extensive inventory encompasses hand tools, power tools, automotive supplies, building materials, electrical equipment, plumbing fixtures, and much more. Whether you are a professional in the building and contracting industry, a DIY enthusiast, or a home improvement aficionado, our diverse product range caters to all your needs.

"More"

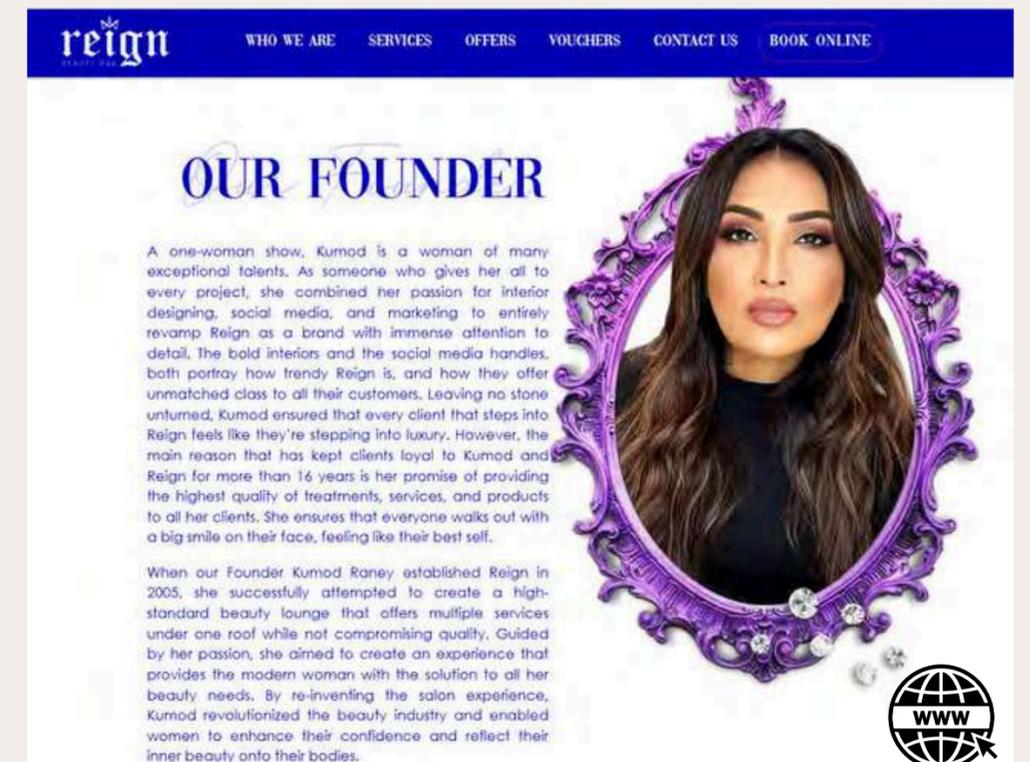
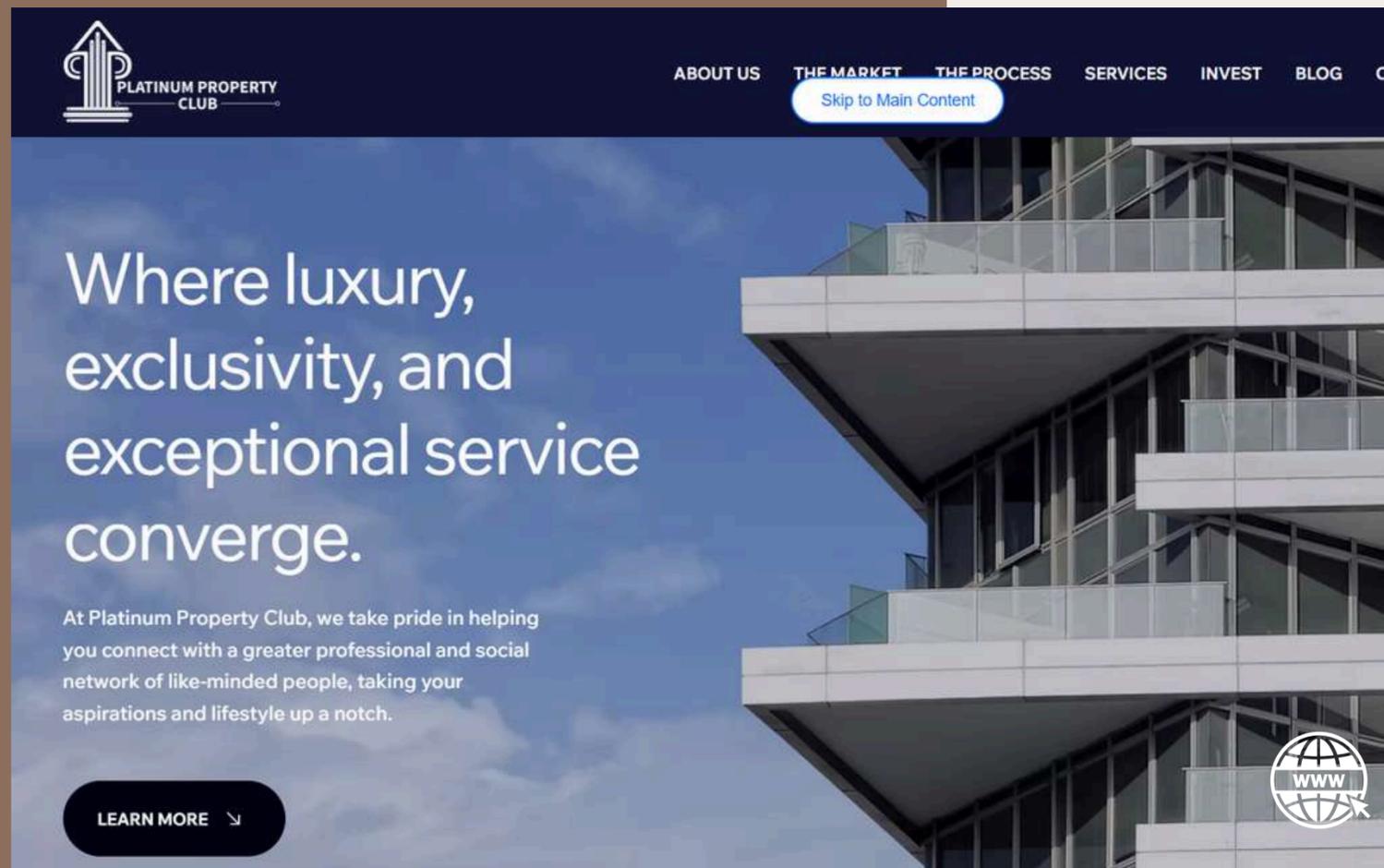
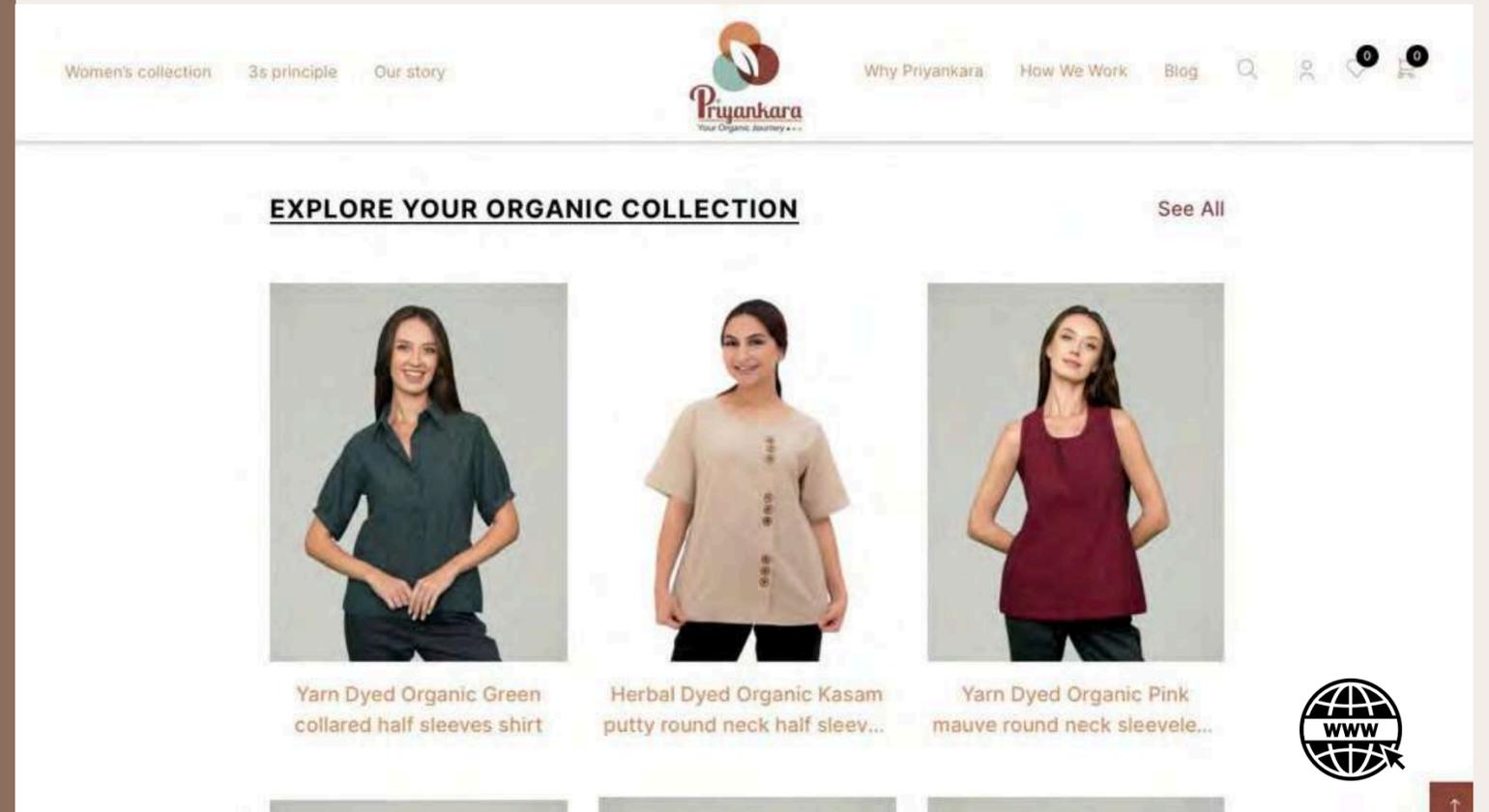
VISIT WEBSITE

WWW

Content writing & designing

Website content writing

My content writing is reader- friendly and impactful



01. Correct usage of SEO Keywords

- a) Primary keywords in Meta Titles and Meta Descriptions
 - b) LSI keywords in content without overstuffing
-

02. GEO Entities inclusion

- a) Correct usage of location- based terms
 - b) Enhancing local SEO
-

03. SEO optimised reader- friendly content

- a) Balance between targeting keywords and value to readers
- b) Natural content flow

SEO Content Writing

I strategise, write and optimise content for SEO

Arabic Content Writing

I create Arabic content for websites, company profiles, social media copywriting and press articles in collaboration with expert partner Arabic writers

UAE News 24/7

FEATURED

الفنانة الهندية الشهيرة أنورادها في رحلة لاستكشاف تأثيرات الفن المستدام في الإمارات العربية المتحدة

JUNE 8, 2023 UAENEWS247 LEAVE A COMMENT

الفنانة الهندية الشهيرة أنورادها في رحلة لاستكشاف تأثيرات الفن المستدام في الإمارات العربية المتحدة

أنورادها تنجح للفن المستدام كحافز للتعبير في اليوم العالمي للبيئة



7 يونيو 2023: في اليوم العالمي للبيئة، اتخذت أنورادها، وهي فنانة شهيرة من جامو وكشمير، قرارًا رائدًا بتغيير أسلوبها الفني والاتجاه نحو

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DLD celebrates the graduation of a new batch of Emirati Real Estate Brokers in collaboration with Think Prop Institute

Zhang Gui Bing, President of Chery International (Seated in the Middle), with business leaders who attended the opening ceremony

UAE News 24/7

ENTERTAINMENT & CELEBRITY

برنامج تمويل الشركات الناشئة المثير "ذا فالكونز" يقبل تقديم الطلبات ابتداءً من الأول من يونيو

JUNE 8, 2023 UAENEWS247 LEAVE A COMMENT

برنامج تمويل الشركات الناشئة المثير "ذا فالكونز" يقبل تقديم الطلبات ابتداءً من الأول من يونيو

المضيفان رانفيجاي سينغا وأنجانا أوم كاشياب على موعد لإشعال الحماسة في برنامج "ذا فالكونز" الشركات الناشئة في الإمارات العربية المتحدة

دبي، 1 يونيو 2023

إهداء لجميع رواد الأعمال الطموحين



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البكان

ثقافة

فنون في دبي.. إبداعات تنبض بالاستدامة

• معرض للتشكيلية أنورادها في جميرا 20 الجاري

دبي - البيان
الأحد، 18/6/2023 3:32 ص



أنورادها تحمل أحد أعمالها

UAE INDIANS

برنامج تمويل الشركات المثير "ذا فالكونز" يقبل تقديم الطلبات ابتداءً من الأول من يونيو

المضيفان رانفيجاي سينغا وأنجانا أوم كاشياب على موعد لإشعال الحماسة في برنامج "ذا فالكونز" الشركات الناشئة في الإمارات العربية المتحدة

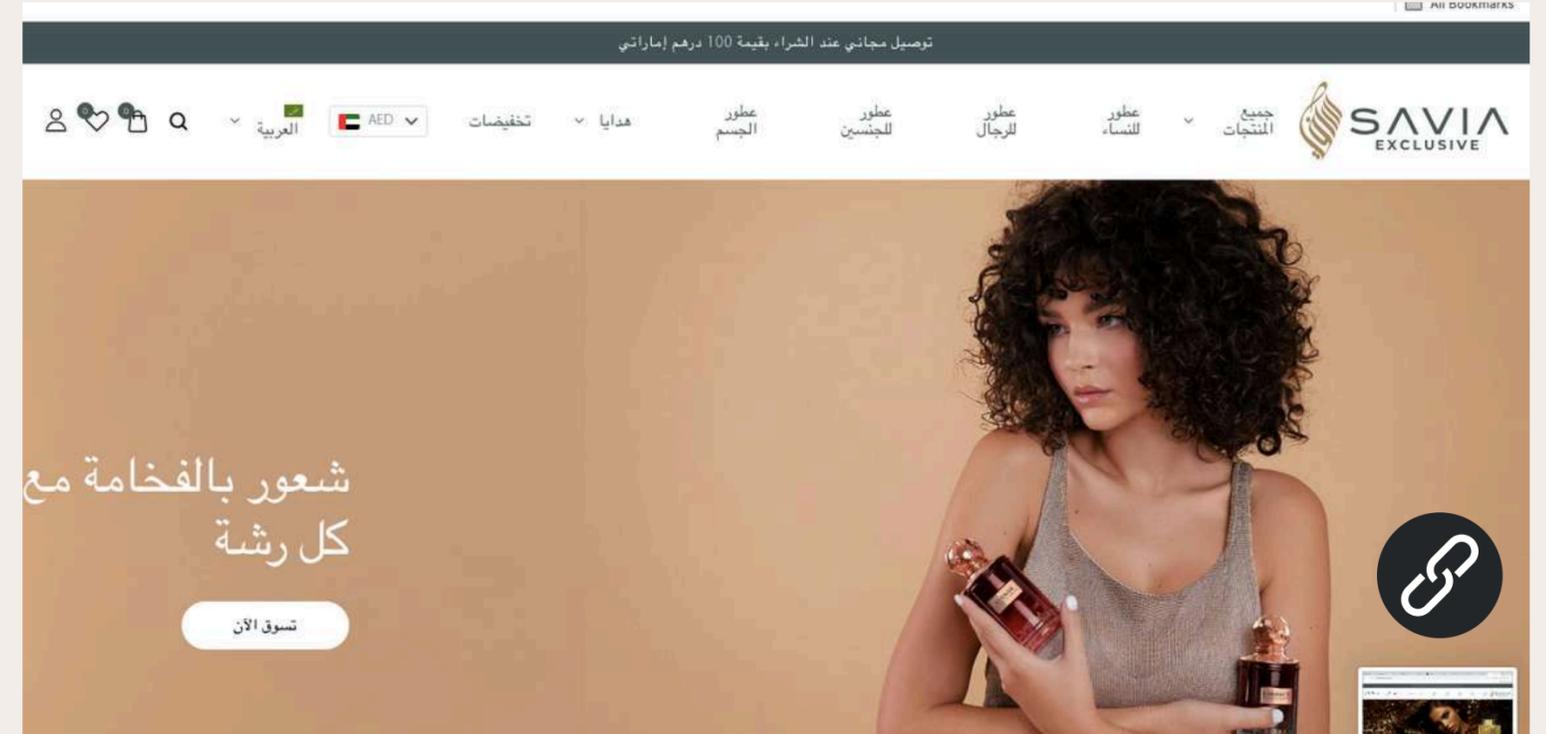
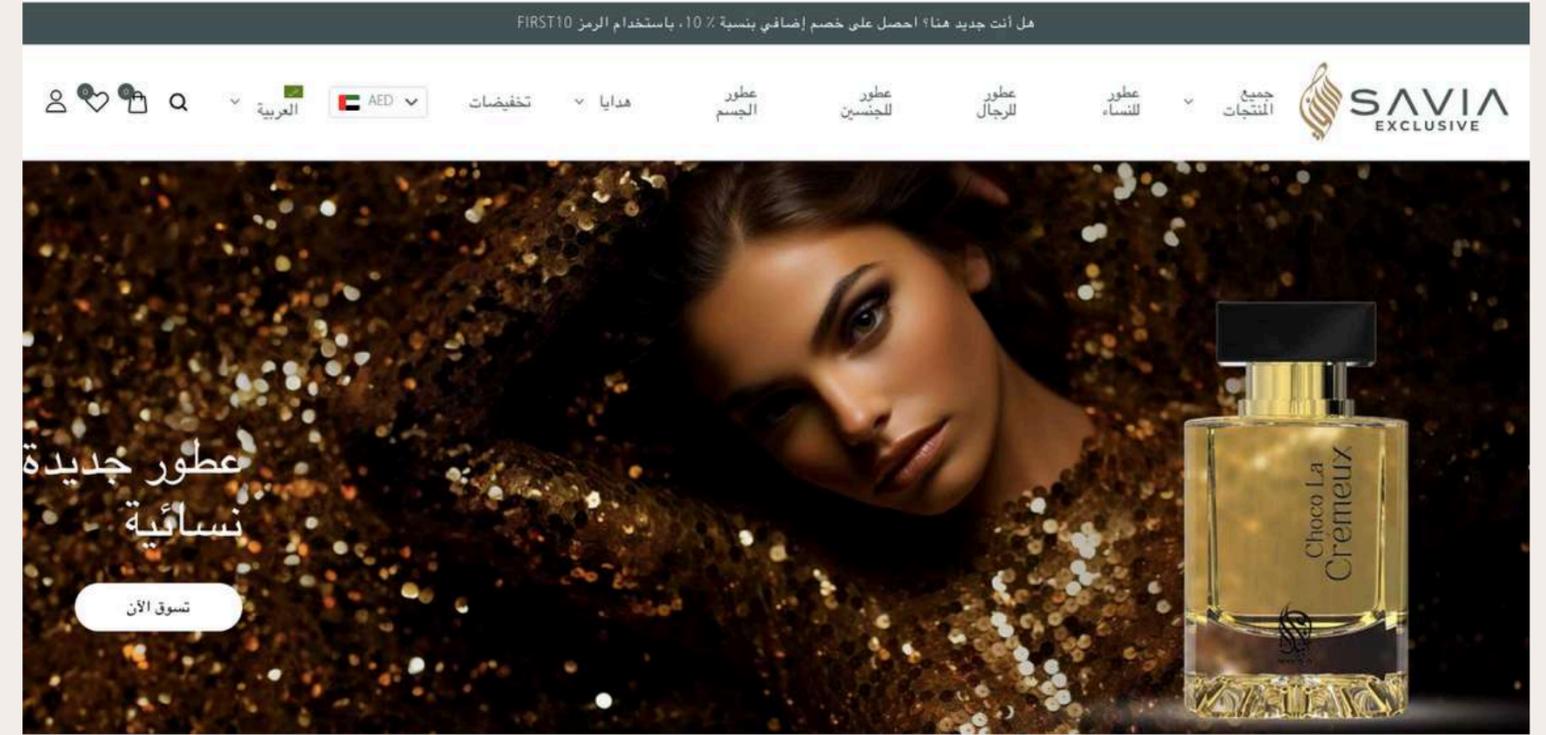
دبي، 1 يونيو 2023

إهداء لجميع رواد الأعمال الطموحين



Arabic Content Writing

I create Arabic content for websites, company profiles, social media copywriting and press articles in collaboration with expert partner Arabic writers



Primary Text

Unlock the power of precision with our orthodontic treatments. Starting from AED 3000, let expert alignment craft the smile you deserve. Make your first impression a lasting one.

Headline

Expert Alignment at AED 3000

Description

Tailored Orthodontics for Your Best Smile. Affordable. Professional. Precise.

Primary Text

استمتع بالدقة الفائقة لعلاج تقويم الأسنان بأسعار تبدأ من 3000 درهم إماراتي، ودع خبيرائنا في تقويم الأسنان يُظهرون ابتسامتك التي ستسحر الجميع، وتجعل انطباعك الأول يدوم للأبد.

Headline

ابتساماة ساحرة بأسعار تبدأ من 3000 درهم إماراتي

Description

تقويم أسنان يمتاز بالدقة والجودة العالية والسعر المعقول، مصمم خصيصًا لتحصل على ابتساماة مشرقة.

Primary Text

Experience the future of dental implants with our cutting-edge technology. Using surgical guides & CBCT for precise, safe, and effective treatments. Secure your path to a flawless smile.

Headline

Advanced Dental Implants with CBCT

Description

State-of-the-Art Implantology. Precision. Safety. Excellence.

Primary Text

جرب آخر ما وصلت إليه جراحة زراعة الأسنان مع أحدث التقنيات والإرشادات الجراحية حيث نستخدم جهاز الأشعة ثلاثية الأبعاد لتقديم علاجات دقيقة وأمنة وفعالة. احجز موعدك الآن لتحظى بابتساماة ساحرة.

Headline

زراعة الأسنان المتطورة مع جهاز الأشعة ثلاثية الأبعاد

Description

أحدث تقنية لزراعة الأسنان تمتاز بالدقة والسلامة والجودة العالية.



Arabic Content Writing

I create Arabic content for websites, company profiles, social media copywriting and press articles in collaboration with expert partner Arabic writers

Arabic Content Writing

I create Arabic content for websites, company profiles, social media copywriting and press articles in collaboration with expert partner Arabic writers



Primary Text

Attain the essence of youth with our Karisma injection and receive a complimentary Dermapen session. Radiate confidence at only AED 1899. Reserve your spot today!

Headline

Youthful Skin Awaits - AED 1899 + Free Dermapen

Description

Achieve radiant skin with our special offer. Secure your session now!

Primary Text

احصل على بشرة نضرة ومشرقة مع حقنة كاريزما واستمتع بجلسة ديرماين مجاناً. اشعر بالثقة مقابل 1899 درهماً إماراتياً فقط. احجز موعدك اليوم، وابدأ رحلتك نحو التألّق!

Headline

استمتع ببشرة نضرة مقابل 1899 درهماً إماراتياً فقط + جلسة ديرماين مجانية

Description

احصل على بشرة متألقة مع عرضنا الخاص. احجز جلساتك الآن واستمتع ببشرة مشرقة وجذابة!

Primary Text

Indulge in a treatment fit for royalty with our Royal Facial. Plus, receive a complimentary Chemical Peeling & Soft Light Face. A complete pampering for AED 599—secure your royal experience!

Headline

Royal Pampering - Complete Package AED 599

Description

Luxury skincare at an exclusive price. Don't miss out, schedule today!

Primary Text

دلل نفسك بعلاج ملكي مع باقة الفيشل الملكي مقابل 599 درهماً إماراتياً فقط، واحصل على تقشير كيميائي وسوفت لايت للوجه مجاناً. احجز الآن واستمتع بتجربة ملكية.

Headline

تمتع بتدليل ملكي لا مثيل له مقابل 599 درهماً إماراتياً فقط

Description

دلل نفسك بتجربة عناية فاخرة لبشرتك بسعر حصري. لا تفوت العرض، احجز الآن واحصل على إشراقة لا مثيل لها!

Content writing
& designing

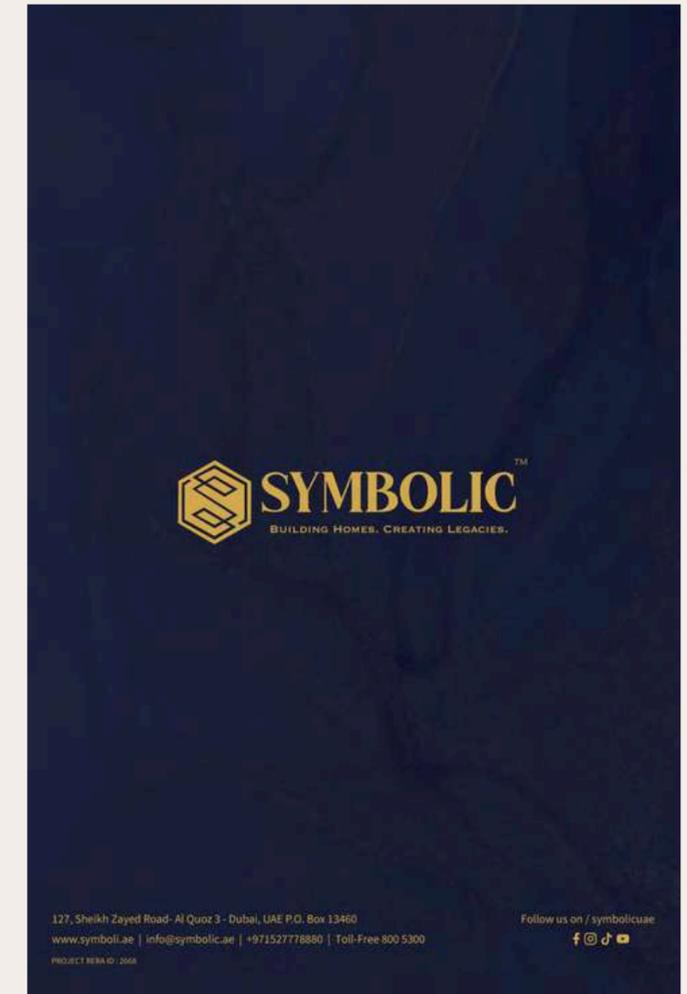
Company profile

I help companies create the much needed 'first impression'



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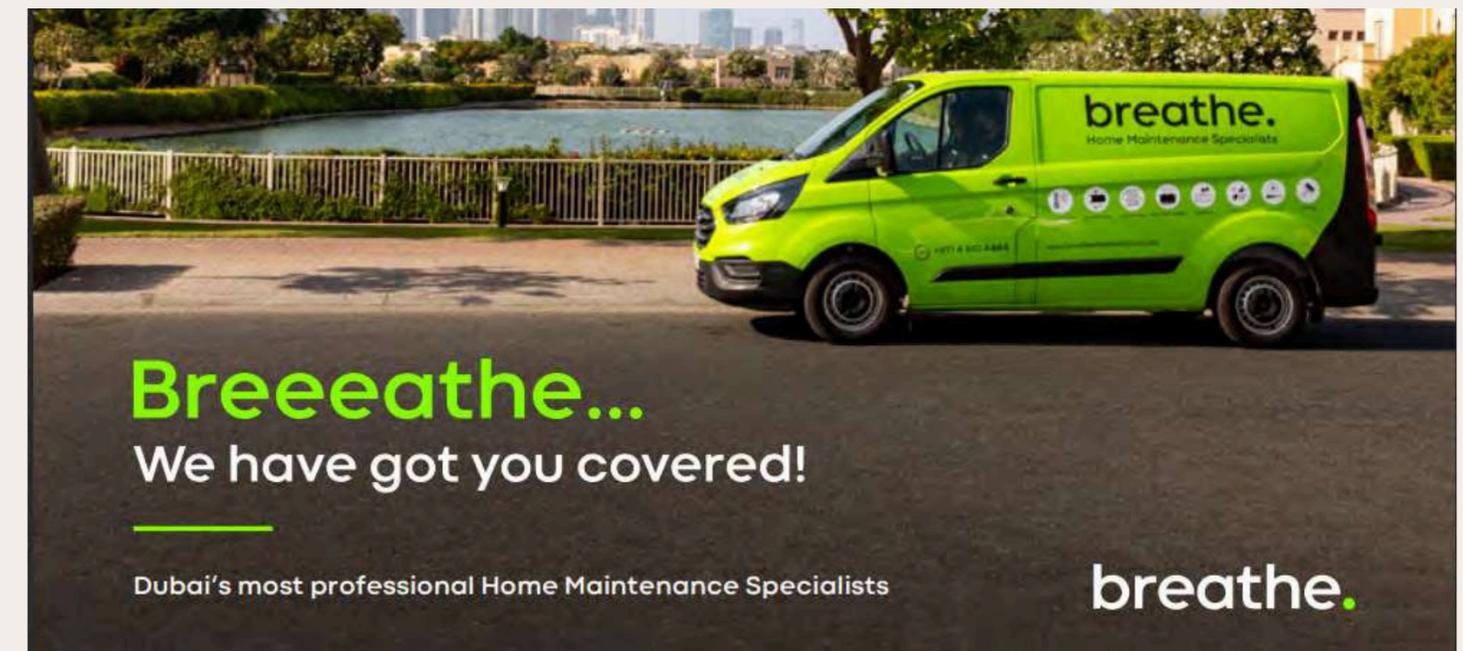
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BUT WANTING TO WIN IS**

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10 SUPERBIKE RACING

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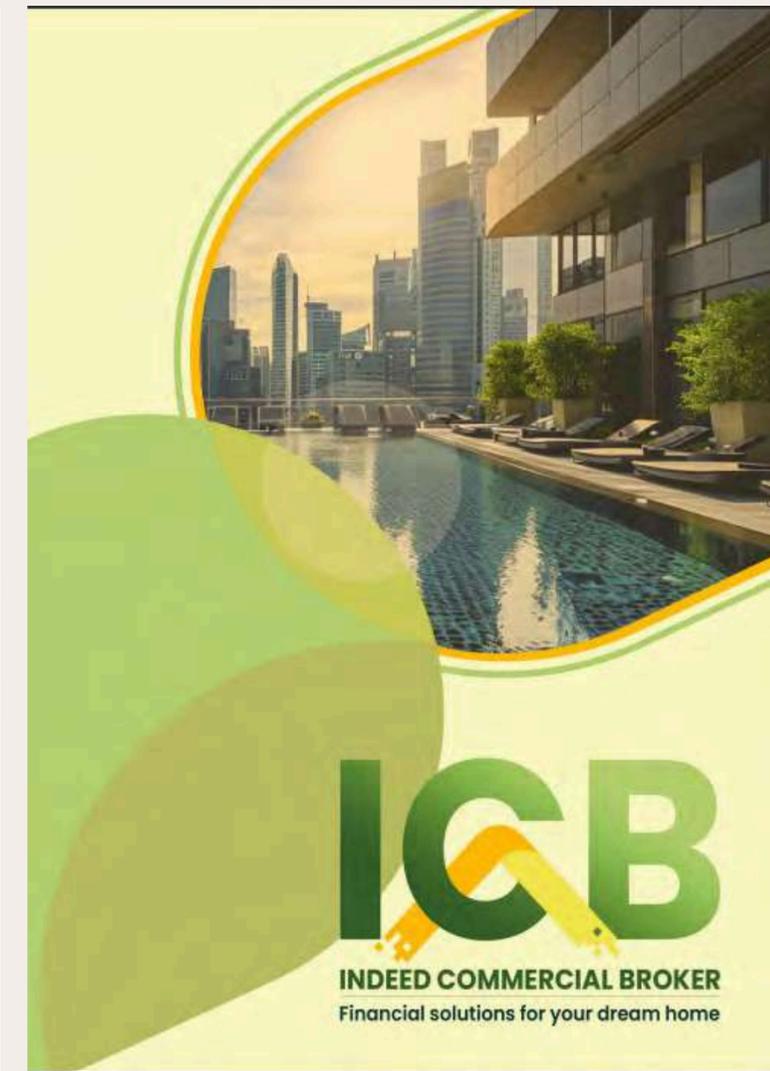
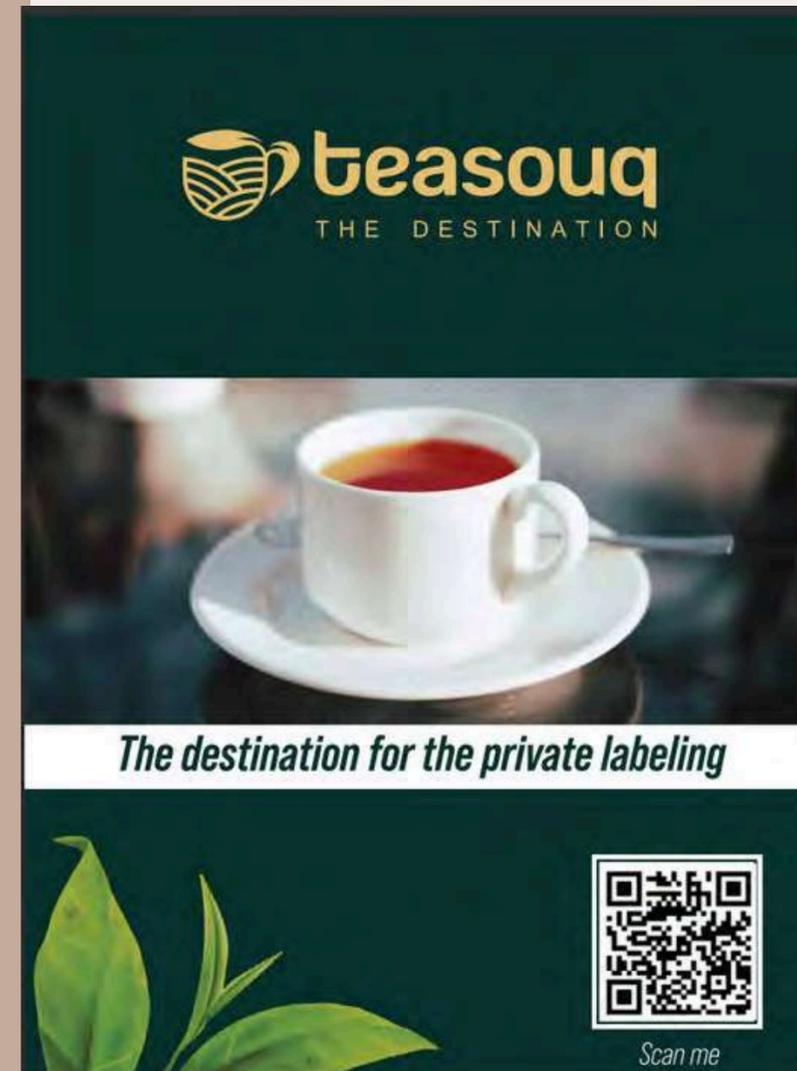
Dubai's most professional Home Maintenance Specialists

breeeethe.

Content writing
& designing

Company Profiles & Brochures

I create content for company profiles and brochures, collaborating with partner graphic designers to bring them to life



Content writing
& designing

Video Production & Editing

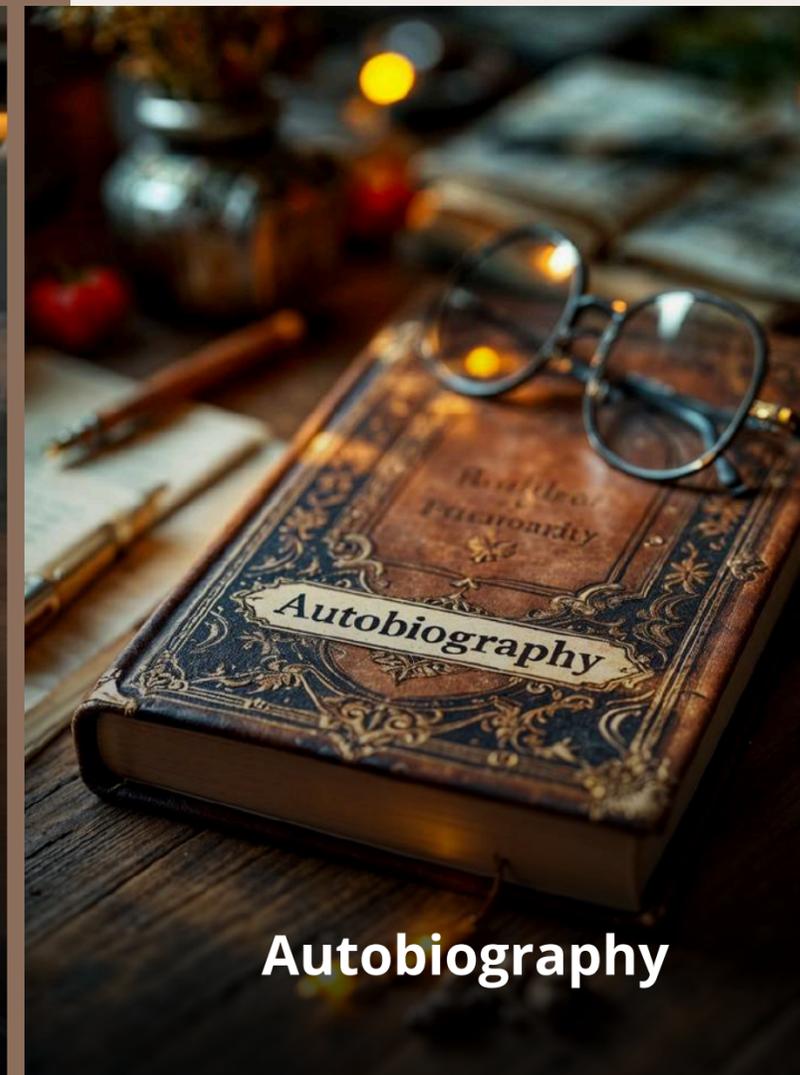
I write scripts for brand videos
and coordinate their execution
with partner video editors.



Content writing
& designing

Books & Magazines

I ghostwrite books, autobiographies, and poetry, bringing stories and ideas to life.



Coffee Table Book

Autobiography

Novel

Mrigaya Dham



www.mrigayadham.com



<https://www.linkedin.com/in/mrigaya-dham>



<https://www.instagram.com/bymrigayadham/>



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